

Take Your Sustainability Leadership Skills To The Next Level



Workshop
Environmental
Assessment Tools

Workshop
Social
Impact Report

Workshop
EDGE Green
Building Standard

Workshop
Building ESG into
Organizational DNA

Workshop
COSO
Framework

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GOLDEN PARTNER

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The 15th CSR & Sustainability Forum

INTRODUCTION

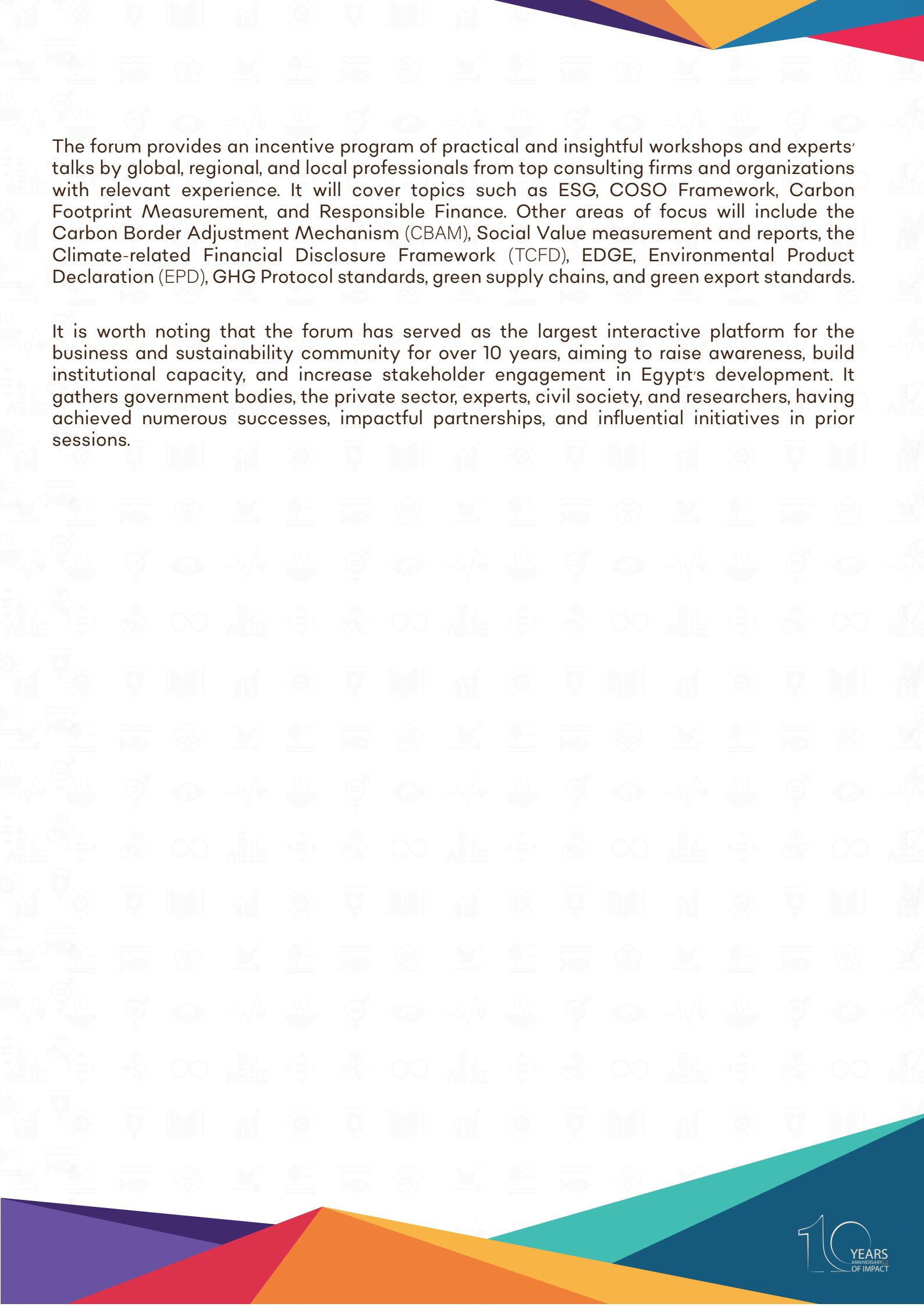
In alignment with the directives of His Excellency President Abdel Fattah El-Sisi, the Egyptian government is actively pursuing sustainable development across all sectors as part of Egypt's Vision 2030 which aims to mobilize and unify efforts at various levels, fostering integration among stakeholders and international institutions to enhance sustainable economic growth while considering social and environmental dimensions. Thereby accelerating sustainability achievement, ensuring equitable distribution of development benefits for current and future generations.

The 15th edition of CSR and Sustainability Forum, themed "Leadership towards Sustainable Impact and Growth", highlights the critical role of effective leadership in promoting sustainable development. The forum will present mechanisms and strategies that assist decision-makers in implementing sustainability standards and integrating supply chain partners into this approach, thereby enhancing corporate vision and team performance, strengthening institutional capabilities, and improving workforce efficiency to navigate evolving challenges.

Throughout its days, the forum will discuss a wide number of various topics to harmonize concepts and frameworks guiding organizations toward sustainability, with an emphasis on the tangible benefits that accrue to business owners and decision-makers, including increased productivity, cost reduction, and expanded market access. Moreover, through interactive roundtables, the forum will spotlight sectors confronting continuity and survival challenges.

This year, the forum addresses Key topics including; the integration between sustainability standards and the ambition towards the new industrial revolution SUS 4.0 and INDUS 5.0, as well as the latest technological tools and digital solutions that enhance environmental and social performance as the evolution of sustainability standards relies significantly on advanced technology for precise measurement and impact assessment.

Additionally, the forum will feature diverse discussions on sustainable financing, exploring its evolving concepts and challenges, effective financing tools, and the mechanics of the carbon credits market growth, alongside sustainability bonds and sukuk, which serve as bridges between environmental investments and local capital markets. The forum will also outline strategies for accessing new markets and boosting export rates, addressing quality standards compatible with environmental sustainability, and showcasing successful experiences of sectors that have significantly enhanced Egyptian exports and sustainability frameworks.



The forum provides an incentive program of practical and insightful workshops and experts' talks by global, regional, and local professionals from top consulting firms and organizations with relevant experience. It will cover topics such as ESG, COSO Framework, Carbon Footprint Measurement, and Responsible Finance. Other areas of focus will include the Carbon Border Adjustment Mechanism (CBAM), Social Value measurement and reports, the Climate-related Financial Disclosure Framework (TCFD), EDGE, Environmental Product Declaration (EPD), GHG Protocol standards, green supply chains, and green export standards.

It is worth noting that the forum has served as the largest interactive platform for the business and sustainability community for over 10 years, aiming to raise awareness, build institutional capacity, and increase stakeholder engagement in Egypt's development. It gathers government bodies, the private sector, experts, civil society, and researchers, having achieved numerous successes, impactful partnerships, and influential initiatives in prior sessions.

We Are Looking To Amplify The Partnership On SDGs Localization



Stakeholder



More than 550 stakeholders from government, international organization, experts

Action



More than 45 networking event matchmaking gathering during the past 10 years

Impact



We launch 12 initiatives in collaboration with private sector, NGOs, and government to make viral impact on society



15th2025
CSR & Sustainable
Forum

07-10
MAY
TOLIP
Boutique Hotel



TIME TABLE

DAY One : Sustainability Leadership

DAY Two : Sustainable Finance

DAY Three : Export & International Markets Penetration

DAY Four : Closing and Recommendations

40

Speakers

10

Expert Talk

12

Workshops

8

Sessions



This Year Themes

CSR Track

- CSR Levels Pyramid.
- Collective CSR Strategies.
- Integrating CSR Empowerment Activities.
- Social Impact Standards & Reporting.
- Capacity Building for managing and measuring organization's social value.

Sustainability Track

- Sustainability Leadership Principles.
- Digital Transformation.
- ESG.
- Measurement Technologies.
- Six Sigma.
- Knowledge Capital.
- Sustainable Finance.
- Carbon Markets.
- Sustainability Reporting & Frameworks.
- Export's Required Standards & Certificates.

Impact

DAY 1 : Sustainability Leadership

Opening Speech

3:00 PM – 3:30 PM



Ms. Nevine Mansour ,
Adviser to the Minister
of Finance for Economic
Institutions, Head of
Investor Relations Unit.

EXPERTS TALKS

3:30 PM – 5:15 PM



Dr. Kamel Abdallah ,
Managing Director &
CEO of Canal Sugar.
**Sustainability
IN
Action**



Mr. David Brownlee
CEO of The Brownlee
Group LLC
**Sustainability
Leadership
Principles**



Dr. Maali Khader,
Founder & CEO of
Schema
**Leadership's
Role
in ESG
Transformation**

DAY 1 : Sustainability Leadership

FIRST SESSION

5:15 PM – 6:00 PM

How Can Digital Products control and boost the Environmental and Social Performance of Companies? (Sustainability 4.0) VS (Industry 5.0)

Key Topics:

- The role of technology in driving industrial leaps and sustainable development.
- The impact of digital transformation developments on institutional performance patterns.
- The latest tools and technological applications used in managing and measuring environmental and social impact.
- Mechanisms to integrate innovation strategies with business plans.
- Mechanisms of integrating digital transformation and institutional cultural for enhancing human capital efficiency.



Mr. Michael Yap
Group CEO and
Deputy Chairman
of Azeus Systems
Holdings Ltd.



Dr. ZEINA ACHI
ESG & Sustainability
Strategist & CEO of
Sustainability Hub.



Ms. Mounia Attiga
Energy &
Sustainability
Strategist
Chair of lean in equity
and sustainability -
North Africa



Moderator:
Mr. Mert Dedevas
Regional Director of
Frankfurt School of
Finance and
Management Middle
East and North Africa.

DAY 1 : Sustainability Leadership

EXPERTS TALKS

6:00 PM – 7:00 PM



Dr. Nasser Ayoub
Managing Director of
EPD MENA and CEO
of EPD Egypt.

**The Linkage!!!
(The Intercon-
nectedness of
Environmental
Sustainability
Concepts)**



Mr. Michael Yap
Group CEO and
Deputy Chairman of
Azeus Systems
Holdings Ltd.

**Why ESG
Reporting Is
Hard — And
What To Do
About It?**

DAY 2 : Sustainable Finance

WORKSHOPS

10:00 AM – 12:00 PM

Why Are Environmental Assessment Tools Important for Business Sustainability?
WORKSHOP



Dr. Nasser Ayoub
Managing Director of
EPD MENA and CEO
of EPD Egypt.

COSO Framework
WORKSHOP



Mr. Haytham Torkey
CEO and Managing
Partner at United
Accountants Member
of Nexia International

Green Buildings
WORKSHOP



Social Impact Report: Accountability or Decision-Making?
WORKSHOP



Ms. Isabelle Parasram OBE
Chief Executive Officer
of The Institute for
Social Value (UK)

Leading By Example Building ESG into Organizational DNA
WORKSHOP



Dr. Maali Khader
Founder & CEO of
Schema

EDGE: Using EDGE Green Buildings to Unlock Finance
WORKSHOP



Ms. Eleni Polychroniadou
CEO and co-founder
of Sintali

Sustain360 Program
WORKSHOP



Ms. Walaa El-Husseiny
Country Director, UN
Global Compact
Network Egypt.



Ms. Ghada Hammouda
Chief Sustainability
& Marketing Officer,
Qalaa Holdings

DAY 2 : Sustainable Finance

FIRST SESSION

12:15 PM – 1:00 PM

Climate in Action: Financing Egypt's Sustainable Future

.Key Topics:

- The business case of transition finance for potential clients.
- Challenges and opportunities of financing a just and inclusive transition in Egypt and the region.
- Collaboration and knowledge transfer among stakeholders to accelerate climate finance.
- Highlighting the business case for transition finance, showcasing how it supports long term risk management, competitiveness and economic growth.

EXPERTS TALKS

1:00 PM – 4:30 PM



Mr. Paolo Casamassima
CEO at MEIRA
(Middle East Investor Relations Association)



Dr. Maali Khader
Founder & CEO of Schema



Mr. Haytham Torkey
CEO and Managing Partner at United Accountants Member of Nexia International

Integrating ESG into Investor Relations and Business Strategy: Driving Sustainable Growth and Financial Advantage

IFRS Requirements for Disclosure of Sustainability & Climate-related Financial Information S1 & S2

DAY 2 : Sustainable Finance

SECOND SESSION

4:30 PM–5:30 PM

Inclusion and Empowerment Strategies

Key Topics:

- What are the 4 major types and levels of CSR?
- The best practices of creating a successful inclusion and empowerment strategy.
- How to achieve integration between different CSR empowerment programs and activities?
- What are the latest tools and methodologies for measuring and monitoring the SROI?



Ms. Yasmine Rashed
Marketing,
Communications & CSR
Director - eFinance
Investment Group



Ms. Radwa Ahmed
Mountain View
Foundation CEO &
Sustainability Director.



Ms. Mayar Naguib
Director of Corporate
Communications &
Corporate Social
Responsibility
- Telecom Egypt / WE.



**Ms. Walaa
El-Husseiny**
,Country Director, UN
Global Compact
Network Egypt.



Dr. Mostafa Zamzam
Chairman of the Board of
Trustees of Sonaa ELKheir
Foundation, Member of The
National Alliance for Civil
Development Work and
Ambassador of the
Presidential Initiative
"Haya Karima ".



Moderator:
Dr. Hassan Mostafa
President of Egypt CSR &
Sustainable Development
Forum.

DAY 2 : Sustainable Finance

EXPERTS TALKS

5:30 PM – 6:00 PM



Ms. Isabelle Parasram OBE
Chief Executive
Officer of The
Institute for Social
Value (UK)
**Social Impact
Standards
& Reporting**

EXPERTS TALKS

6:00 PM – 6:30 PM



Dr. Dina Kayaly
Principle Consultant,
CSR Arabia
**CSR Emerging
trends 2025**

DAY 3: Export & International Markets Penetration

WORKSHOPS

9:30 AM – 11:30 AM

Why Are Environmental Assessment Tools Important for Business Sustainability?
WORKSHOP



Dr. Nasser Ayoub
Managing Director of EPD MENA and CEO of EPD Egypt.

Leading By Example Building ESG into Organizational DNA
WORKSHOP



Dr. Maali Khader
Founder & CEO of Schema

EDGE: Accelerating Growth With EDGE Green Buildings
WORKSHOP



Ms. Eleni Polychroniadou
CEO and co-founder of Sintali

Social Impact Report: accountability or decision-making?
WORKSHOP



Ms. Isabelle Parasram OBE
Chief Executive Officer of The Institute for Social Value (UK)

COSO Framework
WORKSHOP



Mr. Haytham Torkey
CEO and Managing Partner at United Accountants Member of Nexia International

Sustain360 Program
WORKSHOP



Ms. Walaa El-Husseiny
Country Director, UN Global Compact Network Egypt.



Ms. Ghada Hammouda
Chief Sustainability & Marketing Officer, Qalaa Holdings

DAY 3: Export & International Markets Penetration

FIRST SESSION

11:30 PM – 12:30 PM

Mechanisms of Opening New Markets and Increasing Export Rates – Quality Standards and Certifications Aligned with Environmental Sustainability Standards

Key Topics:

- Mechanisms of opening new markets for Egyptian exports and strategies for penetrating global markets.
- The key quality certifications and accreditations required to meet global specifications and environmental sustainability standards.
- Overview of the efforts made and the initiatives available to empower the private sector and increase exports.
- Drivers of growth for promising sectors to increase exports.
- Showcasing experiences and success stories of the Key Sectors That Have Increased Their Egyptian Exports Overseas.



Eng. Khaled Abu Al-Makarem
Chairman of the Export Council for Chemical and Fertilizer Industries.



Eng. Sherif El Sayad
Chairman of Tredco for Engineering Industries & the president of the Engineering Export Council.



Eng. Essam Elnaggar
Chairman of General Organization for Export and Import Control.



Moderator: Dr. Ahmed Kamal
Executive Director of the Environmental Compliance Office and Sustainable Development -Federation of Egyptian Industries.

EXPERT TALK

2:00 PM – 2:45 PM



Mr. George Riddell
Trade Policy and CBAM Consultant.
CBAM, Its Role In Unlocking New Markets, and the Economic Impact It Will Have On Egypt and MENA

DAY 3: Export & International Markets Penetration

SECOND SESSION

2:45 PM – 3:45 PM

Green Supply Chain and Green Materials

Key Topics:

- How can companies integrate green supply chain practices and green materials into their operations?
- Examples of latest available materials that minimize environmental impact, such as recyclable, biodegradable, and renewable resources.
- What is the ROI of adopting green supply chain transformation?
- What is the impact of innovative technology on monitoring and transition towards green supply chain?
- Showcasing successful experiences and case studies of green and sustainable materials.
- What are the challenges of adopting green supply chain and the actionable strategies to overcome them?



Eng. Hisham El-Gamal
CEO OF Infinity Capital & Chairman of the Benban Solar Developers Association- BSDA.



Dr. Mohammed Al Surf
Co-Founder & Managing Director at Tilad Sustainability Co. and Founder & President of the Sustainability Professional of Saudi Arabia Association (SPSA)



Dr. Yasser Said
Sustainability and HSE Expert.



Eng. Amany Arafa
Executive Chairwoman of Delta Building Systems and CEO of RMG Egypt for Energy Projects.



Moderator:
Eng. Amr Nader
CEO of A³&Co.

DAY 3: Export & International Markets Penetration

SUSTAINING SECTOR

4:15 PM – 5:15 PM

Sustainability of the construction and building sector.



Ms. Eleni Polychroniadou
CEO and co-founder
of Sintali



Eng. Tarek El-Gammal
Chairman of Redcon
Group.



Eng. Amr Nader
CEO of A³&Co.



**Moderator:
Prof. Hend Farouh**
Director of
Architecture &
Housing Institute, HBRC.

EXPERT TALK

5:15 PM – 6:00 PM



Dr. Nasser Ayoub
Managing Director of
EPD MENA and CEO
of EPD Egypt.

**Essential
Certificates
Required For
Exporting**








AGENDA TIMETABLE

DAY 1

Opening Speeches	3:00pm - 3:30 pm
Expert Talk: Sustainability In Action	3:30pm - 3:45 pm
Expert Talk: Sustainability Leadership Principles	3:45pm - 4:30 pm
Expert Talk: Leadership's Role in ESG Transformation	4:30pm - 5:15 pm
First Session: How Can Digital Products control and boost the Environmental and Social Performance of Companies? (Sustainability 4.0) VS (Industry 5.0)	5:15pm - 6:00 pm
Expert Talk: The Linkage!!! (The Interconnectedness of Environmental Sustainability Concepts)	6:00pm - 6:30 pm
Expert Talk: Why ESG Reporting Is Hard — And What To Do About It?	6:30pm - 7:00 pm
Dinner	7:00 pm

DAY 2

WORKSHOPS







10:00am - 11:00 am		10:00am - 12:00 pm
Why Are Environmental Assessment Tools Important for Business Sustainability? 	COSO Framework 	Green Buildings 
11:00am - 12:00 pm		Sustain360 Program 
Social Impact Report 	Leading By Example: Building ESG into Organizational DNA 	EDGE: Using EDGE Green Buildings to Unlock Finance 

First Session: Climate in Action: Financing Egypt's Sustainable Future	12:15pm - 1:00 pm
Expert Talk: Sustainable Finance and Responsible Investment	1:00pm - 1:30 pm
Expert Talk: Integrating ESG into Investor Relations and Business Strategy: Driving Sustainable Growth and Financial Advantage	1:30pm - 2:00 pm
Coffee Break	2:00pm - 2:30 pm
Expert Talk: IFRS Requirements for Disclosure of Sustainability & Climate-related Financial Information S1 & S2	2:30pm - 4:30 pm

Second Session: Inclusion and Empowerment Strategies	4:30pm - 5:30 pm
Expert Talk: Social Impact Standards & Reporting	5:30pm - 6:00 pm
Expert Talk: CSR Emerging trends 2025	6:00pm - 6:30 pm
Dinner	6:30 pm

DAY 3

WORKSHOPS

9:30am - 10:30 am	9:30am - 11:30 am
Why Are Environmental Assessment Tools Important for Business Sustainability? 	Leading By Example: Building ESG into Organizational DNA 
Sustain360 Program 	
10:30am - 11:30 am	
Social Impact Report 	Accelerating Growth With EDGE Green Buildings 
COSO Framework 	

First Session: Mechanisms of Opening New Markets and Increasing Export Rates – Quality Standards and Certifications Aligned with Environmental Sustainability Standards	11:30 am - 12:30 pm
Prayer Break	12:30 pm - 1:45 pm
Experts' Talk: CBAM, Its Role In Unlocking New Markets, and the Economic Impact It Will Have On Egypt and MENA	2:00 pm - 2:45 pm
Second Session: Green Supply Chain and Green Materials	2:45 pm - 3:45 pm
Coffee Break	3:45 pm - 4:15 pm
Sustaining Sectors: Sustainability of the construction and building sector.	4:15 pm - 5:15 pm
Expert Talk: Essential Certificates Required For Exporting	5:15 pm - 6:00 pm
Closing and Certificate Presentation Ceremony	6:00pm-7:00pm
Dinner	7:00pm

DAY 4

Break	
Departure	2:00 pm

Attendance Fees

Individual Attendance

Full Package

- Access to all forum activities and interactive sessions.
- Full board accommodation at the hotel.
- Airport pick-up and drop-off service.
- Entertainment program.
- Certificate of attendance for the forum.
- Certificate for participation in workshops.

1,650 USD

Corporate (Brand Table) : (8 People)

Including logo on the table & social media announcement
Logo on the main screen of the hall

Full Package

- Access to all forum activities and interactive sessions.
- Full board accommodation at the hotel.
- Airport pick-up and drop-off service.
- Entertainment program.
- Certificate of attendance for the forum.
- Certificate for participation in workshops.

13,000 USD

The Above Mentioned Prices are Excluding 14% VAT

Sponsorship Packages

Strategic Partner

30.000 USD

- Web banner for 3 Months on www.csregypt.com
- Web banner on sustainability newsletter 4 times
- Logo on the advertisements' panel in front of the conference venue
- Logo on all advertisement materials (Press and digital Ads)
- 30 seconds video to be played on screens in the conference venue
- Email shot campaign
- Presentation
- Logo on registration backdrop
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- Social media announcement

Platinum Sponsor

25.000 USD

- Web banner for 1 Month on www.csregypt.com
- Web banner on sustainability newsletter 2 times
- Logo on the advertisements' panel in front of the conference venue
- Logo on all advertisement materials (Press and digital Ads)
- 30 seconds video to be played on screens in the conference venue
- Email shot campaign
- Logo on registration backdrop
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- Social media announcement

The Above Mentioned Prices are Excluding 14% VAT

Sponsorship Packages

Gold Sponsor (20,000 USD)

- Logo on the advertisements' panel in front of the conference venue
- Logo on all advertisement materials (Press and digital Ads)
- 30 seconds video to be played on screens in the conference venue
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- Social media announcement

Silver Sponsor (15,000 USD)

- Logo on the advertisements' panel in front of the conference venue
- Logo on all advertisement materials (Press and digital Ads)
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- Social media announcement

The Above Mentioned Prices are Excluding 14% VAT

Previous Government Patronage



The Cabinet of Egypt



Ministry of
Planning And Economic
Development



Ministry of
Social solidarity



Ministry of
International Cooperation



Ministry of
Trade And Industry



Ministry of
Manpower



Ministry of Electricity
And Renewable Energy



Ministry of
Local Development



Ministry of Communications
And Information Technology



Ministry of
Environment



Ministry of
Youth And Sports

OUR PREVIOUS PARTNERS



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