

Strategic Partner



جمهورية مصر العربية
وَأَذَى النَّاصِرِينَ الْإِجْرَامِيَّ

Under the patronage of
H. E. Dr. Mostafa Madbouly
Prime Minister of Egypt



EGYPT
CSR
SUSTAINABILITY
FORUM

13th 2-5 MARCH
Egypt
CSR & Sustainable
Development Forum

PALM ROYALE
SOMA BAY
2023



Shaping the future

Banking – Insurance – Construction
Manufacturers – RealEstate – Oil & Gas
Pharmaceutical – Agricultural – Tourism
Consultation – Food & Beverage – Textile
Financial Leasing – Petrochemicals
Telecommunications



Sustainability Frameworks Nexus



Co Partner



F&D Transformation Partner



Climate Tech Partner



Digital Partner



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Introduction

The 13th Corporate Social Responsibility (CSR) and Sustainable Development Forum is held this year in light of the serious steps taken by the Egyptian government – under directives of President Abdel Fattah El Sisi – to realize sustainable and balanced development at all dimensions; economic, social and environmental. and the efforts exerted in Localizing the Sustainable Development Goals and integrate them with all business models in order to accelerate the achievement of development that guarantees the improvement of citizens' lives and the creation of sustainable growth that achieves the strategic goals of the Egyptian government during the upcoming years.

And complement of the concerned parties to support the efforts of the Egyptian state and push the wheel of development forward to face all challenges and reducing the effects of crises by unifying efforts to maximize the desired developmental impact.

The launch of the 13th Corporate Social Responsibility (CSR) and Sustainable Development in Egypt this year comes as a continuation of the successful efforts of the Egyptian state to host the United Nations Framework Convention on Climate Change (COP27) summit, which adopted the slogan "From Ambition to Implementation", and one of its most important recommendations was to work on capacity building, institutional development and integrating sustainability standards into business models.

In addition to shedding light on the efforts of the private sector, civil society and government institutions to implement Egypt's 2030 vision, and discussing ways of cooperation and establishing effective partnerships, exchanging experiences and getting acquainted with all developments and international best practices, in order to maximize institutional capabilities, which are the main driver for the implementation of sustainability standards that regulatory institutions have been keen on.

The gathering also comes in light of keenness of monitoring bodies in Egypt to lay down an organizational framework obliging the private sector and the banking and non-banking financial sectors to merge sustainability standards in their business models. (FRA) issued rules for committing to (GRI), (ESG) & (TCFD). The Central Bank of Egypt (CBE) has also issued regulations qualifying the Egyptian sector to prepare carbon footprint reports and presenting sustainable financing mechanisms in addition to the Egyptian Exchange plans to issue carbon certificates.

This has led to a more professional business community, a desire to apply sustainability standards, commitment to maintain environmental standards, rationalization of consumption and reduction of greenhouse gas emissions to avert the negative impact of climate change.

The 13th Corporate Social Responsibility (CSR) and Sustainable Development is being held this year entitled (inclusiveness and integration between frameworks for achieving sustainability). "We are always ready to learn. Ready to lead".

The forum will mention and address the latest topics that will let you ready to pick the opportunities:

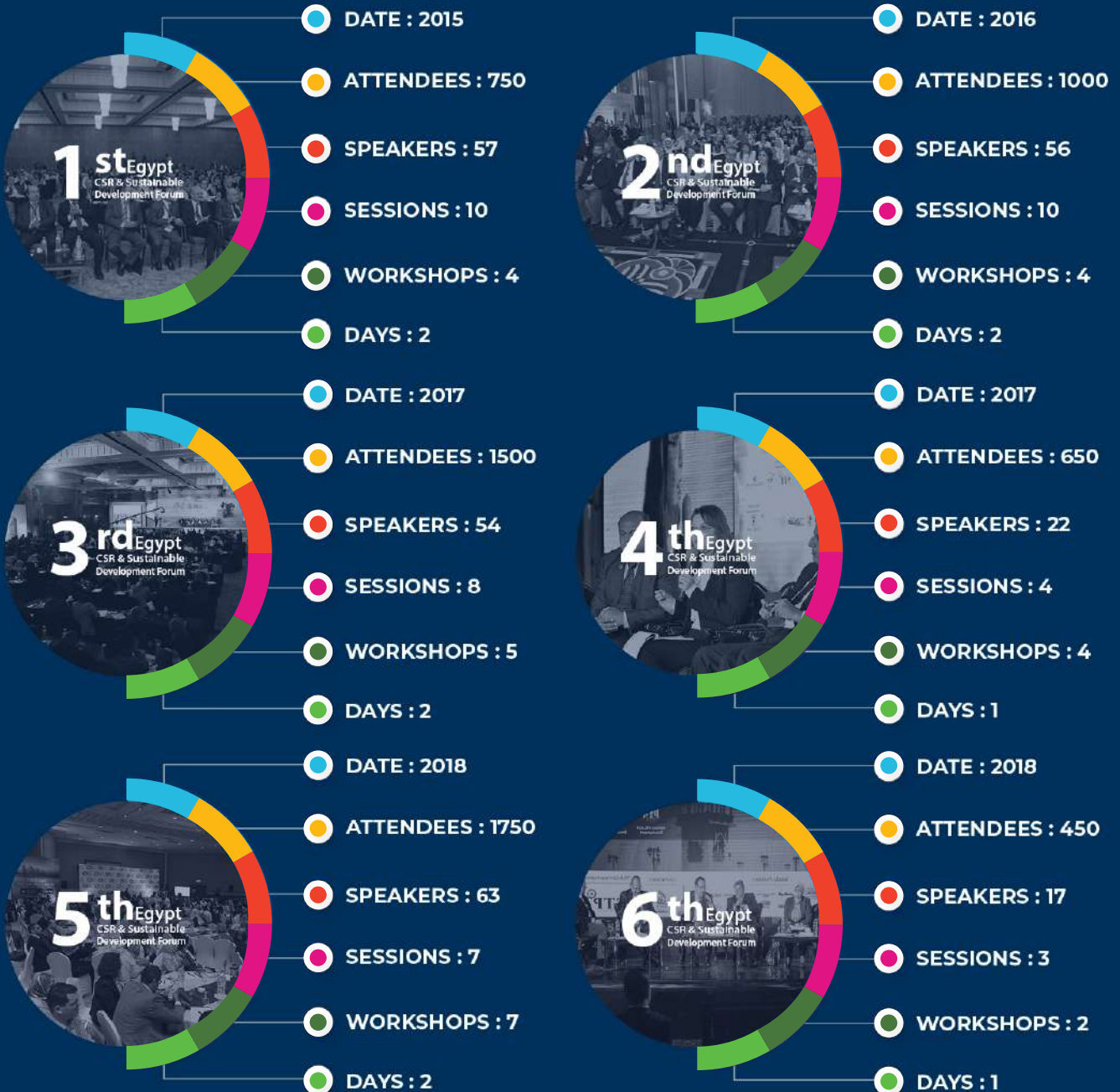
- Integrate sustainability standards into business models.
- Resource development mechanisms and sustainability strategies.
- The role of digital transformation to accelerate the achievement of sustainable development.
- Review various tools to reduce carbon emissions.
- The role of circular economy in magnifying the benefit of all raw materials, minerals, energy and resources in their various forms
- Effective partnerships between the private sector and civil society in achieving development.
- Shedding light on the best practices and initiatives taken by private sector in implementing the goals of sustainable development in Egypt.

Take on roles and move forward to the future on taking a big step forward with our ESG FRAMEWORKS WORKSHOPS:

- **ESG Workshop** : HOW TO COLLECT ESG DATA
- **Ecological Footprint Workshop**
- **EPD Workshop** : ENVIRONMENTAL DECLARATION
- **TCFD Workshop** : THE TASK FORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES
- **Transition Plans Workshop** : Climate Transition Plans
- **GRI Workshop** : ESG FRAMEWORKS CHALLENGES & INNOVATIONS
- **Developing a sustainability strategy for modern organizations Workshop**
- **EDGE Building Workshop** : Excellence In Design For Greater Efficiencies
- **Decarbonization Workshop**

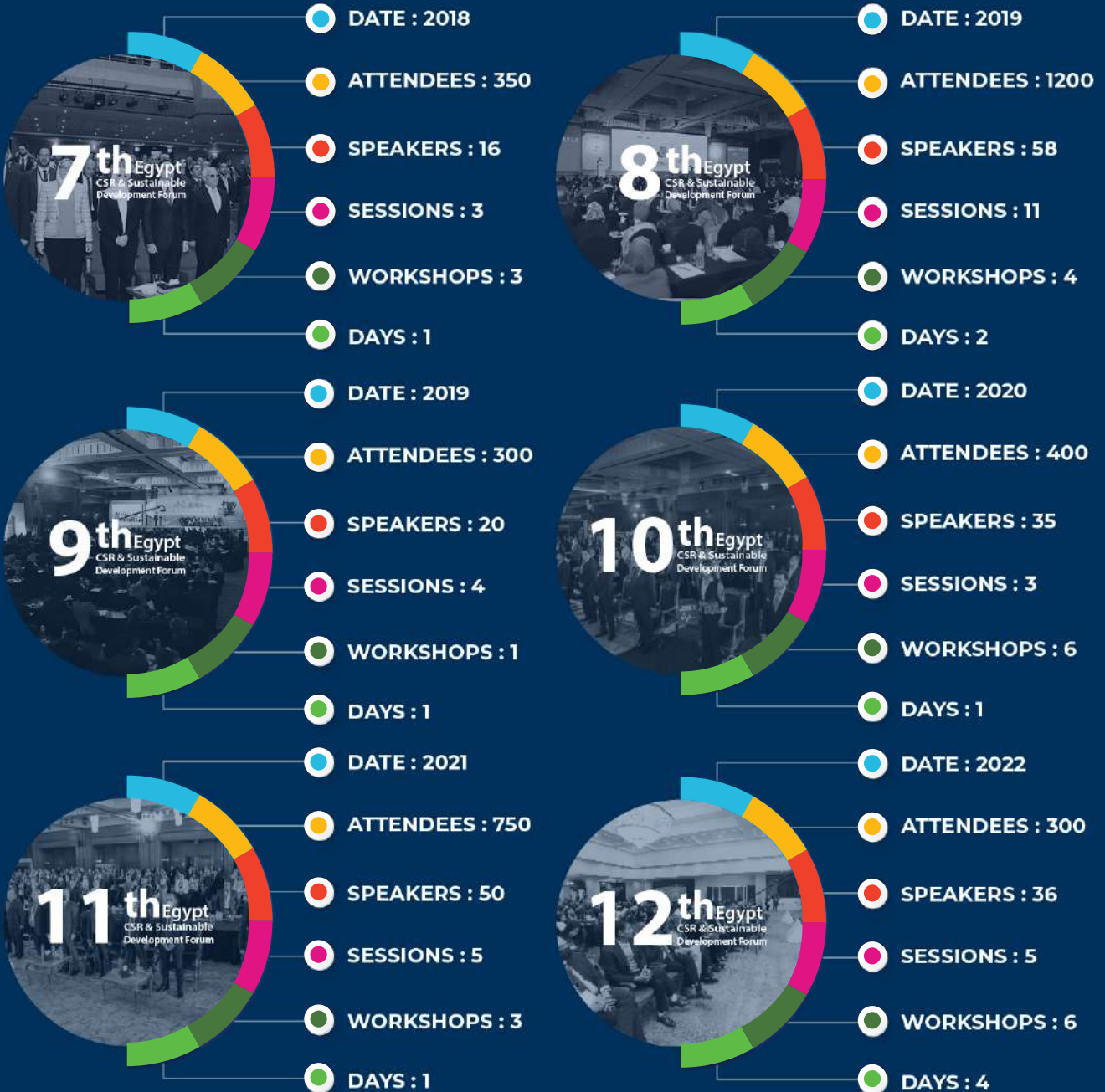
Previous Events

Egypt CSR & Sustainable Development



Previous Events

Egypt CSR & Sustainable Development



Previous Events

ASD Week



Green Economy Forum



Previous Events

The Next



Pan Arab Organizations



The Story



Egypt Business Solutions Summit



About The Workshops

GRI

The Global Reporting Initiative (known as GRI) is an international independent standards organization that helps businesses, governments and other organizations understand and communicate their impacts on issues such as climate change, human rights and corruption. GRI provides the world's most widely used sustainability reporting standards (the GRI Standards)

Under increasing pressure from different stakeholder groups – such as governments, consumers and investors – to be more transparent about their environmental, economic and social impacts, many companies publish a sustainability report. GRI's framework for sustainability reporting helps companies identify, gather and report this information in a clear and comparable manner. First launched in 2000, GRI's sustainability reporting framework is now the most widely used by multinational organizations, governments, small and medium enterprises (SMEs), NGOs and industry groups in more than 90 countries.

TCFD

The Task Force on Climate-related Financial Disclosures (TCFD) is an advisory body set up by the G20 to address concerns around insufficient disclosure of climate-related risks and opportunities for businesses.

TCFD is a guidance framework that helps companies disclose climate-related financial risks to investors, lenders and insurers. TCFD recommendations are focused on governance, strategy, risk management, metrics and targets.

EPD

The EPD is an ISO type III Environmental Declaration acc. ISO 14025 standard. As that, the EPD differs in many aspects from ISO type I third-party (independent eco-labels) and type II self-declared eco-labels. No secret, the EPDs relevance is steadily growing in voluntary and mandatory engagements.

EPD consists of two key documents:

- The underlying LCA report, a systematic and comprehensive summary of the LCA project to support the third-party verifier when verifying the EPD. This report is not part of the public communication.
- Public EPD document that provides the LCA results and other EPD content.

Accommodation

About The Workshops

EDGE

EDGE, an innovation of International Finance Corporation (IFC), is a green building certification system focused on making new residential and commercial buildings more resource-efficient. EDGE is comprised of a web-based software application, a universal standard and a certification system. A building designer can determine the optimum combination of design strategies for the best return on investment. Based on a building's parameters, the EDGE software discovers energy- and money-saving design opportunities through region-specific and use-based analysis. As a free design tool, EDGE presents hypothetical costs, savings and payback periods for green building measures (e.g., low-flow taps and solar connectors), helping developers and buildings make the business case for green building. Projects that achieve a 20 percent projected reduction in use of energy, water and embodied energy in materials compared to conventional buildings are eligible for EDGE certification. Certification is offered at a modest cost by GBCI in order to validate project achievement for financial and community stakeholders.

GHG Reporting

There are a number of standards and protocols for conducting sustainability reporting. The main internationally recognized standards for reporting climate change-related impacts include the **Greenhouse Gas (GHG)** Protocol, the Global Reporting Initiative (GRI), and Carbon Disclosure Project (CDP). The GHG Protocol is a globally recognized organization that develops frameworks for measurement and management of GHG in the public and private sectors. Standards developed by the Greenhouse Gas Protocol serve as a common ground for many reporting systems and certification programs. The GHG protocol provides standards at various organizational levels, of which the most commonly used include: Corporate Standard, Product standard, Corporate value chain (scope 3) standard, Project Protocol.

ESG

Environmental, social and governance (ESG) is a term used to represent an organization's corporate business and financial interests that focus mainly on sustainable and ethical impacts. Environmental factors involve how much an organization considers the protection of natural resources. These factors include the environment, climate change, energy consumption and use and its overall impact. Social factors address how an organization treats people. Ethical, sustainable and corporate governance are considered non-financial performance indicators, their role is to ensure accountability and systems to manage a corporation's impact, such as its carbon footprint.

Accommodation

Flight

Flight

About The Workshops

Climate Transition Plans:

A climate transition plan is a time-bound and quantifiable action plan that sets out how an organization will adapt as we move towards a low carbon economy. Developing a credible climate action plan provides certainty that the organization is aligning to the latest climate science recommendations and supports a strategy for its transition towards a net-zero future. At the same time, investors and other stakeholders are informed how decarbonization commitments will be met.

The key elements of a climate transition plan align with the TCFD recommendations and should include:

Science-based and verified GHG emissions reduction targets to help the organization achieve meaningful climate change mitigation;
outline of the organization's process with actionable steps (including financial planning) for minimizing identified climate-related risks and maximizing opportunities; demonstration that the organization has broad level oversight on the climate transition plan including linkage to value chain and policy engagement.

Climate Transition Plan key points for the presentation:

- What are Climate Transition Plans.
- Reasons companies should use Climate Transition Plans.
- How Climate Transition Plans are linked to TCFD.
- Elements of credible Climate Transition Plans.

Sustainable Finance Workshop:

Sustainable finance generally refers to the process of taking due account of environmental, social, and governance (ESG) considerations when making investment decisions in the financial sector, leading to increased longer-term investments into sustainable economic activities and projects.

The Workshops



Dr. Ehab Shalaby

Chairman of
D-Carbon Egypt



- **ESG FRAMEWORKS
CHALLENGES & INNOVATIONS**



Dr. Ehab Shalaby is a Leading consultant, Researcher, and academician in the field of sustainable development, Dr. Shalaby has more than 15 years of experience in the fields 'of academia, research, corporate and government policy advising on the local, regional and international level; as well as being recognized for innovative excellence based on technical, research and design fundamentals. Dr. Shalaby vision is Imbedding "Sustainable Development" concept and philosophy in the Egyptian culture and in all educational aspects, Dr. Shalaby is both skilled and innovative at leveraging information technology to reduce costs while dramatically improving productivity and results. Dr. Shalaby was a member of Egypt's national team of experts developing Egypt national SD strategy Egypt Vision 2030 .Dr. Shalaby was leading the team of experts Developing Egypt National voluntary review report on SDGS" UN SDGS 2030) submitted to UNHLPF 2016. Dr. Shalaby was among the expert group developing Egypt intended national contribution report on GHGs submitted to the UNFCCC 2015.

The Workshops



Dr. Nasser Ayoub

Co-founder &
CEO EPD Egypt

- ENVIRONMENTAL DECLARATION

EPD 
WORKSHOP

Dr. Nasser Ayoub is Co-founder and CEO of EPD Egypt, He is an accredited EPD Verifier, Professor, Senior Lead Environmental Consultant and a Certified LCA Professional from the American Center for Life Cycle Assessment and Global Reporting Initiative Professional Training.

Prof. Ayoub worked in several Energy and Sustainability Assessment and Management projects, including Environmental Benign Supply chains, Waste Management, Life Cycle Assessment, LCA, Environmental Policy Analysis, Energy Conservation, Environmental Monitoring, and Environmental Emergency. He holds a Master of Engineering from Eindhoven University of Technology and a Doctor of Environmental Engineering from Tokyo Institute of Technology and has more than 25 years of comprehensive academic and technical experience in different countries including Netherland, Japan, Saudi Arabia, Canada, Qatar, USA and Kuwait.

The Workshops



Dr. Atef Kamel

Ecological Footprint Expert

- ECOLOGICAL FOOTPRINT

ECOLOGICAL
FOOTPRINT
WORKSHOP

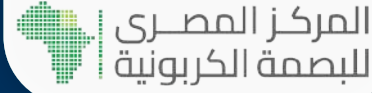
Dr. Atef Kamel is a biodiversity and sustainability expert with over 40 years of experience. He has been engaged with many international organizations in the field of sustainable development, biodiversity and wildlife aspects. His contributions weren't limited to MENA region, he also positioned himself as a technical consultant to UNESCO, FAO, IUCN and Ministry of Environment in Egypt. He was the founder for many protected areas in Egypt. He is now appointed as a vice dean for Faculty of Veterinary Medicine in Ain Shams University. He received his PhD back in 1992 from Wisconsin, USA. Not only this, but also he serves as an instructor to SDG, climate change and marine life and their effect on decarbonization.

The Workshops



Dr. Vicky Keramida

CEO & Founder of
KERAMIDA Inc.



- **CLIMATE TRANSITION PLANS**

TRANSITION PLANS WORKSHOP



Dr. Keramida is the CEO, Chief Technical Officer and founder of KERAMIDA Inc., a global engineering and consulting company. The firm was established in 1988 and serves industries, businesses, cities, and governments worldwide with strategy and implementation services in: sustainability, Greenhouse Gases, Energy, Environmental Compliance, remediation, Due Diligence, Brownfields Redevelopment, Plant Decommissioning, Health & Safety, Training, Risk Management, and ISO Management Systems.

Dr. Keramida has been a pioneer in sustainability for over 20 years, practicing internationally on sustainability and lecturing extensively on the matter. She played a lead role in conceiving and developing KERAMIDA's Sustainability Model, GreenStep™, a planning process and metrics rating system for Sustainable businesses and industry, enabling them to establish a sustainability foundation for their strategic and operational needs, which can reduce costs and risks, and meet the needs of investors and other stakeholders. She leads KERAMIDA's wide range of Sustainability services.

The Workshops



Dr. Anastasia Kyrmanidou

Senior Sustainability Analyst



- THE TASK FORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES

TCFD 
WORKSHOP

Dr. Anastasia Kyrmanidou serves as a Senior Sustainability Analyst in Sustainability and Climate Services. Dr. Kyrmanidou is specially qualified with corporate ESG disclosure reporting in accordance with standardized frameworks and platforms. At KERAMIDA, Dr. Kyrmanidou focuses on advising clients on Benchmarking Analysis and ESG Rating Projects, Climate Risk Analysis, Materiality Assessment, ESG Planning and Reporting, and ESG Assurance Services. She has a diverse background in multiple sustainability sectors, including corporate sustainability, environmental policy, and ecological sustainability. Dr. Kyrmanidou has been trained in various sustainability reporting frameworks.

Dr. Kyrmanidou received her doctorate in Geosciences (2018) from Southern Illinois University specializing in the use of paleoenvironmental proxies to study climate change in the Antarctic Peninsula. She completed her master's program in Environmental Policy and Management and her bachelor's degree in Oceanography from the Department of Environment and Department of Marine Science respectively, at the University of the Aegean in Greece. While moving towards her doctorate, she worked as a teaching assistant (2014-2018) for undergraduate and graduate level geology and environmental courses.



Dr. Ashraf Sheta

CEO of Ashraf Sheta for
Consultancy & Training
And Adjunct Assistant
Professor at the AUC

• SUSTAINABILITY STRATEGY

**SUSTAINABILITY
STRATEGY** 
WORKSHOP

Dr. Sheta is the founder and CEO of Ashraf Sheta for consultancy and training company; he works as an adjunct assistant professor for entrepreneurship and family business at an American university. His academic and nonacademic work is diversified, mainly in entrepreneurship, small business development, strategic planning, innovation, and family business.

Possessing practical entrepreneurial experience is a crucial dimension in the career of Dr. Sheta. He was the GM of the Shetatex Company for weaving from 1990 till May 2012. With more than 25 years of experience in the field of textiles.

Dr. Sheta authored and co-authored more than 40 teaching cases addressing the Egyptian context for the academic dimension. He is the winner of the second prize award of the AUC/Emerald case writing competition, 2020. He is the winner of the EFMD award for case writing in the field of family business 2019.



**Dr. Maali
Khader**

CEO & Founder of Schema

- **HOW TO COLLECT ESG
DATA**

ESG 
WORKSHOP

Over the years, Maali has been a driving force in influencing the corporate culture of the region. She encourages behavioral changes by building awareness towards sustainability. She believes strongly in the importance of learning, developing and growing, and invests not only in her own knowledge growth but also in evolving the market to redefine what success means and what success can mean. Maali taught the MBA Sustainability Stream at Middlesex University, Dubai.

Maali is passionate about sustainability, which is reflected through key projects and initiatives, but also in the transformative nature of the tools she provides, and the mindset changes she aims to achieve. Her unwavering dedication to improving society and commitment to ethical practices have led to her impeccable reputation with the private and public sector and NGOs.

Maali is invited regularly to speak at regional conferences related to responsibility, accountability, transparency and sustainability. Maali was also one of the Arab representatives on the G4 workforces managed by GRI.

Maali is an industry leader in the development of innovative sustainable solutions for private sector and NGO clients. Her experience lies in the full spectrum of sustainability requirements, starting with the strategic approach to sustainability and extending to selecting the right models and implementation tools, putting into place the relevant policies and procedures, and monitoring and reporting to measure the impact of sustainability activities.

In 2011, Maali has been recognized as one of the top 100 Thought Leaders in Europe and the Middle East from Trustworthy Business Behavior.

The Workshops



Dr. Hoda Ibrahim

Sustainability Manager for Egypt/Africa region at Alpin limited.

- **EDGE GREEN BUILDING CERTIFICATION XCELLENCE IN DESIGN FOR GREATER**

EDGE 
WORKSHOP

Hoda Ibrahim is a Sustainability Manger for Egypt/Africa region at Alpin limited. She is an Environmental Engineer with more than 16 years of experience in the sustainability field. She is a PhD candidate in Sustainable Development and has a Master Degree in Environmental Engineering Management and Technology. She's LEED AP, WELL AP, EDGE Expert, EDGE Auditor, EDGE Faculty, USGBC Faulty, USGBC Pro-Reviewer, Tarsheed Assessor, Environmental Product Declaration Specialist, and LEED Advisory technical committee group member.

She's managed and prepare preliminary assessments for many Sustainability projects with different green rating system like, LEED, Tarsheed, EDGE, WELL, Estidama, Mostadam, HQE, Rwanda Green Building Rating System, GPRS, ...etc.



**Prof. Dr.
Andreas Igl**

Role of Board of Directors and
Management Team in ESG
Implementation - A current
international best practice

 **Frankfurt School**
of Finance & Management
German Excellence. Global Relevance.

• **SUSTAINABLE FINANCE**

**SUSTAINABLE
FINANCE** 
WORKSHOP

Prof. Dr. Andreas Igl, graduate in business information technology (Univ Honors), is Professor of Banking Management, Banking Supervision and AML/CTF at the University of Applied Sciences in Hachenburg.

Previously, he was a Managing Director of a medium-sized consulting firm. Central to his research and teaching activities are issues relating to the conception and implementation of systems for risk measurement and control in credit institutions as well as the implementation of regulatory requirements. The current work focuses on the area of recovery and resolution planning in banks, stress tests and key figure-based overall bank management including ICAAP and ILAAP. After graduating in 2007, he advised numerous financial sector clients on behalf of two medium-sized specialist risk management consulting firms. His doctoral thesis deals with the risk assessment and pricing of structured credit products and securitisations.

Expert



**Mr. Malek
Saredine**

**Regional Head of Business
Development
- ACCA Middle East**

ACCA Think Ahead

- **SUSTAINABILITY FOR
FINANCE**

In his role as Regional Head of Business Development for ACCA Middle East, Malek Saredine is responsible for leading the organisation's public sector strategy in the region, working closely with both public and private sectors to lobby governments and associations.

ACCA is the Association of Chartered Certified Accountants and upholds a mission to promote accountancy as a cornerstone profession, developing individuals from diverse backgrounds to grow and flourish their careers as ACCA-certified professionals.

With a dynamic career spanning more than 18 years, 12 of which have been within the education sector, Malek's professional mandate is to create awareness and strengthen the profile of ACCA in the region. Reporting directly to the head of ACCA Middle East, he is responsible for facilitating dialogue on key industry issues with government entities and educational institutions.

A skilled and strategic manager, Malek supports government entities and national accountancy bodies across the Middle East with upskilling nationals in the area of accounting, finance and ethics at the same time developing and shaping the accounting profession in line with regional nationalization agendas.

Through Malek's collaboration with governments, employers and the international donor community such as the World Bank Group and USAID, he works on a broad range of capacity-building projects to strengthen accountancy skills and infrastructure to ensure accountants across the Middle East are working to the same high international standards. Alongside this, Malek's proven ability to identify, nurture and develop key relationships and partnerships is reflected in his reputation as a trusted and highly sought-after expert. Committed to raising the standards of accountancy in both private and public sectors, he is committed to ACCA's mandate to support professional development through promoting its educational and professional

learning programmes and certificates that shape and develop the next generation of accounting and finance professionals.

As Head of Business Development for ACCA in the Middle East, Malek is responsible for leading business development and public sector agenda in 11 countries, engaging and supporting ACCA stakeholders; more than 20,000 students, affiliates and members across the region, who work in all sectors and all levels of business across the Middle East.

Managing and building strategic relationships with regulators, policy makers, business leaders, partners and the ACCA Middle East stakeholder network to influence debate and conversation around key issues that impact the ongoing economic development of the region. Alongside linking up the challenges within the accounting world in the Middle East and shining a light on global topics such as sustainability, the audit regulatory environment, digital innovation with the profession.

Agenda & Workshops

Day 1: Thursday 2nd March

	Cairo (CIA)		Hurghada (HIA)
Departure	6:25 AM		7:25 AM
	take off	Duration 1 hr	Arrival time

9:00 - 11:00	Rooms Check In
1:00 - 3:00	Lunch Break
3:00 - 3:30	Opening Speech
3:30 - 5:00	Methodologies of sustainability reporting and the relationship between them (How does the world think?)

Session 1

The session aims to provide a summary of the most important methodologies in which sustainable development reports are prepared, such as the GRI - ESG - TCFD - Carbon footprint, and explain the relationship between them and how the business community can apply and integrate them within the work system to ensure its sustainability.

Speakers

- Dr. Nasser Ayoub** - Co-founder & CEO EPD Egypt
- Dr. Vicky Keramida** - CEO & Founder of KERAMIDA Inc.
- Dr. Anastasia Kyrmanidou** - Senior Sustainability Analyst at KERAMIDA Inc
- Mr. Malek Sarieddine** - Regional Head of Business Development - ACCA Middle East
- Dr. Maali Khader** - CEO & Founder of Schema
- Dr. May Elwany** - Co-founder & CEO - Salūs Global for Green Buildings

Moderator: Dr. Ehab Shalaby - Chairman of D - Carbon Egypt

Friday 3rd March 2023

5:00 - 6:00	Mechanisms of sustainable finance and responsible investment
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Session 2

This session aims to review financing products which consider sustainability dimensions and stimulate the responsible investment. Which consider the environmental and social dimensions.

Speakers

- Dr. Dalia Abdelkader** - Chief Sustainability Officer - Commercial International Bank (CIB)
- Ms. Marwa Nabil** - Managing Director & Executive Board Member SMEs (Tamweely Microfinance)
- Mr. Mohamed Morsy** - Country Head (Finance In Motion GmbH)
- Mr. Bedeir Rizk** - CEO at PARAGON Developments
- Ms. Maha Nabulsi** - Private Sector Cooperation Advisor (Access to Finance) - GIZ
- Dr. Riccardo Ambrosini** - Lead - Sustainable Energy Finance - Financial Institutions Group - Africa

Moderator: Mr. Mohamed Morsy - Country Head (Finance In Motion GmbH)

Session 3

6:00 - 7:00	Comprehensive approach for sustainability strategy development (Main Ballroom)
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Speaker

- Dr. Ashraf Sheta** - CEO at Ashraf Sheta for Consultancy & Training And Assistant Professor at the AUC

Dinner Break

Agenda & Workshops

Day 2: Friday 3rd March

10:00 – 11:30

ESG GAMESHOW - Introduction about CFA Institute Certificate in ESG Investing

Session 1 This session discusses the importance of applying ESG standards inside institutions and companies in order to achieve sustainable growth that takes into consideration the social, economic and environmental dimensions. Session also reviews the most important challenges facing the sustainability reporting teams and the importance of using creative methods to address these challenges.

Speaker

• **Dr. Ehab Shalaby** Chairman of D-Carbon Egypt

Mr. Ashraf El Khatib, CFA, MBA Advisory committee member at CFA Institute

11:30 – 1:00

Prayer Break

1:00 – 2:30

Challenges of collecting essential data for the preparation of ESG reports

Session 2

Data is the basis for preparing sustainability reports, and the method of collecting and obtaining them among the various departments is the most important step to ensure the completion of the preparation of reports, and the quality of data is a major indicator of the quality of results reached by the report. Therefore, this session reviews the mechanisms and methods for collecting data from different departments to prepare reports for the ESG within institutions and companies

Speaker

• **Dr. Maali Khader** CEO & Founder of Schema

2:30 – 4:00

Lunch Break

4:00 – 5:30

Mechanisms for preparing reports for measuring environmental risks on business models and reduction plans

Session 3

This session aims to shed the light on the effects of climate change on business models and the importance of resorting to limit and reduce thermal emissions and adopting clear policies and innovative plans to reduce thermal and carbon emissions by applying environmental sustainability standards. This session discusses the concept of TCFD, and the mechanism of environmental risk management, and methodologies for preparing mitigation plans.

Speakers

• **Dr. Vicky Keramida** CEO & Founder of KERAMIDA Inc.

Dr. Anastasia Kyrmanidou Senior Sustainability Analyst at KERAMIDA Inc

5:30 – 5:40

Geocycle Egypt Presentation

Speaker

• **Eng. Raneim Rasheed** – Communication & Marketing Manager at Geocycle Egypt

5:40 – 6:30

The Most important contributions from the Egyptian private sector at COP 27

Session 4

This session aims to shed the light on the most important contributions of the Egyptian private sector and its contributions during the Conference of the Parties concerned, and to review the most important studies and practices that performed during the conference.

Speakers

• **Ms. Aya Abo Zeid** – Public Affairs and Sustainability Senior Manager Coca-Cola North Africa

Ms. Asmaa El Shiemy – Head of Schneider Sustainability Impact

Ms. Ghada Michael – Head of Communication, CSR, & PAG at Sanofi

Eng. Adham Elmahdy – General Manager at Geocycle Egypt

Ms. Maha Hasebou – Head of Strategic Sustainability, Strategic Planning Sector

Moderator: Dr. Ehab Shalaby Chairman of D-Carbon Egypt

Session 5

6:30 – 7:30

Measuring the carbon footprint of products and institutions

Speaker

• **Dr. Nasser Ayoub** Co-founder & CEO EPD Egypt

Dinner Break

Agenda & Workshops

Day 3: Saturday 4th March

Thursday 2nd March, 2023

Workshops

10:00 - 12:00			12:30 - 2:30		
Khafraa Hall	Ozoris Hall	Ezis Hall	Khafraa Hall	Ozoris Hall	Ezis Hall
					
Dr. Nasser Ayoub	Dr. Marwa Mahgoub	Dr. Atef Kamel	Dr. Maali Khader	Dr. Anastasia Kyranidou	Dr. Vicky Keramida
					
10:00 - 12:00	10:00 - 12:00	10:00 - 12:00	12:30 - 2:30	12:30 - 2:30	12:30 - 2:30

2:30 - 4:00

Lunch Break

Session 1

4:00 - 5:30

Preparing sustainability reports according to GRI Standards (Main Ballroom)

Speaker

Dr. Ehab Shalaby Chairman of D-Carbon Egypt

Session 2

5:30 - 6:15

Green Buildings

Speaker

Dr. May Elwany Co-founder & CEO - Salūs Global for Green Buildings

Session 3

6:15 - 6:30

Sustainability Practitioner: Seizing the Strategic Opportunity

Speaker

Dr. Dina El Kayaly Chief Operating Officer (COO) - CSR Arabia

6:30 - 7:00

Launching 2nd Phase from Le Misr Initiative

Speaker

Dr. Dalia Abdelkader Head of the Sustainable Finance Sector at CIB
 Dr. Ahmed Barada Director of Medical Advisory committee
 Prof. Dr. Hesham Ashour Head of the Department of Gynecology at LEUDESHEIF Hospital, Germany
 Mr. Moustafa Zamzam Chairman of Board of Trustees - Sonaa El Kheir Foundation
 Mr. Hassan Mostafa President of CSr Egypt Forum

7:00 - 7:30

Launching a number of initiatives and signing protocols with partners

7:30 - 8:00

Honoring

Dinner Break

Agenda & Workshops

Day 4 : Sunday 5th March 2023

Workshops

10:00 - 11:30

Khafraa Hall

Ozoris Hall

Ezis Hall



Dr. Nasser Ayoub

Dr. Hoda Ibrahim

Dr. Atef Kamel

GHG
WORKSHOP

EDGE
WORKSHOP

**ECOLOGICAL
FOOTPRINT**
WORKSHOP

10:00 - 11:30

10:00 - 11:30

10:00 - 11:30

Session 1

12:00 - 1:30

Sustainable Finance (Main Ballroom)

Speaker

Prof. Dr. Andreas Igl

Role of Board of Directors and Management Team in ESG Implementation - A current international best practice



1:30 - 2:30

Closing

2:30 - 4:00

Lunch Break

4:00 - 5:00

Departure

Departure

Hurghada (HIA)

8:40PM

Take off



Duration 1 hr

Cairo (CIA)

9:40 PM

Arrival time

Attendance Fees

- Individual Attendance :

Full Package	Basic Package
<ul style="list-style-type: none">✓ Accommodation✓ Flight✓ Attendance	<ul style="list-style-type: none">✓ Accommodation✗ Flight✓ Attendance
20,000 EGP	15,000 EGP

- Corporate (Brand Table) : (8 People)

- Including logo on the table & social media announcement
- Logo on the main screen of the hall

Full Package	Basic Package
<ul style="list-style-type: none">✓ Accommodation✓ Flight✓ Attendance	<ul style="list-style-type: none">✓ Accommodation✗ Flight✓ Attendance
140,000 EGP	100,000 EGP

- Attendance Only : 6,000 EGP

Sponsorship Packages

Strategic Partner EGP1,000,000

- A web banner for 3 months on www.csregypt.com
- Logo on the advertisements' panel in front of the conference hall
- Logo on all advertisement materials (Press & Digital ads)
- 30 seconds video to be played on screens in the conference venue
- Email shot campaign
- Presentation
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- 10 free conference tickets including flight tickets, hotel reservation and an entertaining touristic program

Platinum Sponsor EGP 750,000

- Logo on the advertisements' panel in front of the conference hall
- Logo on all advertisement materials (Press & Digital ads)
- 30 seconds video to be played on screens in the conference venue
- Email shot campaign
- Presentation
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- 8 free conference tickets including flight tickets, hotel reservation and an entertaining touristic program

Golden Sponsor EGP 500,000

- Logo on the advertisements' panel in front of the conference hall
- Logo on all advertisement materials (Press & Digital ads)
- 30 seconds video to be played on screens in the conference venue
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- 5 free conference tickets including flight tickets, hotel reservation and an entertaining touristic program

Silver Sponsor EGP 350,000

- Logo on the advertisements panel in front of the conference hall
- Logo on all advertisement materials
- Logo on the backdrop
- Logo on the conference website
- Logo on the conference invitations
- 3 free conference tickets including flight tickets, hotel reservation and an entertaining touristic program

- Presentation Package :

Presentation only EGP 200,000

- 10 Minutes presentation
- 2 VIP invitation including the presenter
- Social media announcement
- Your topic to be added to the program that'll be shared with our data base.

Previous Government Patronage



The Cabinet of Egypt



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And Economic Development



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Social solidarity



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International Cooperation



Ministry of
Trade And Industry



Ministry of
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