



THE SECOND ANNUAL CONFERENCE
On Social Responsibility In EGYPT
3 - 4 MAY 2016
NILE RITZ CARLTON - Down Town

WE SHARE VALUE TO BUILD
A GOOD PRODUCTIVE GLOBAL
COMPETITIVE CITIZEN

Under Patronage of



Ministry of Planning
Follow-up and
Administrative



Ministry of Trade
& Industry



Ministry of Social
Solidarity

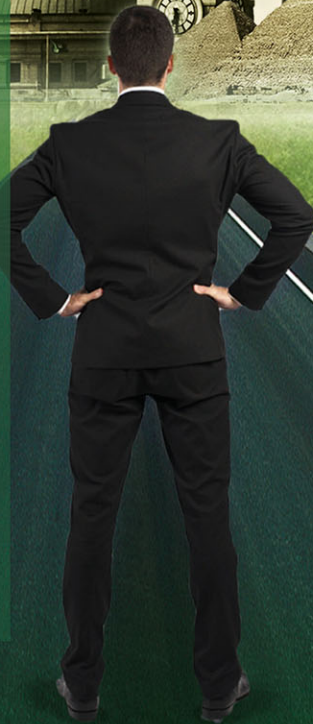


Ministry of International
Cooperation



Ministry of Education

Supported By



ABOUT CONFERENCE

The Second Annual CSR Forum is held with the purpose of unifying the efforts of the private sector and civil society organizations who have a goal to achieve in a specific time, through creating a state of integration between corporate objectives, the government's plans and the actual needs of the community development.

The Forum is committed to do a clear development in reality. It was agreed to unite all efforts in this year around the vision of developing the Egyptian human element to reach a “ Good Competitive Global Productive Citizen” in the near future.

We have a strategic plan to work on which aims to promote education and health to provide an appropriate environment for the human element, so he could carry out his tasks and increase his productivity. In Addition to working on creating the values and principles that would guarantee his inner satisfaction, which will be reflected on his level of performance and efficiency.

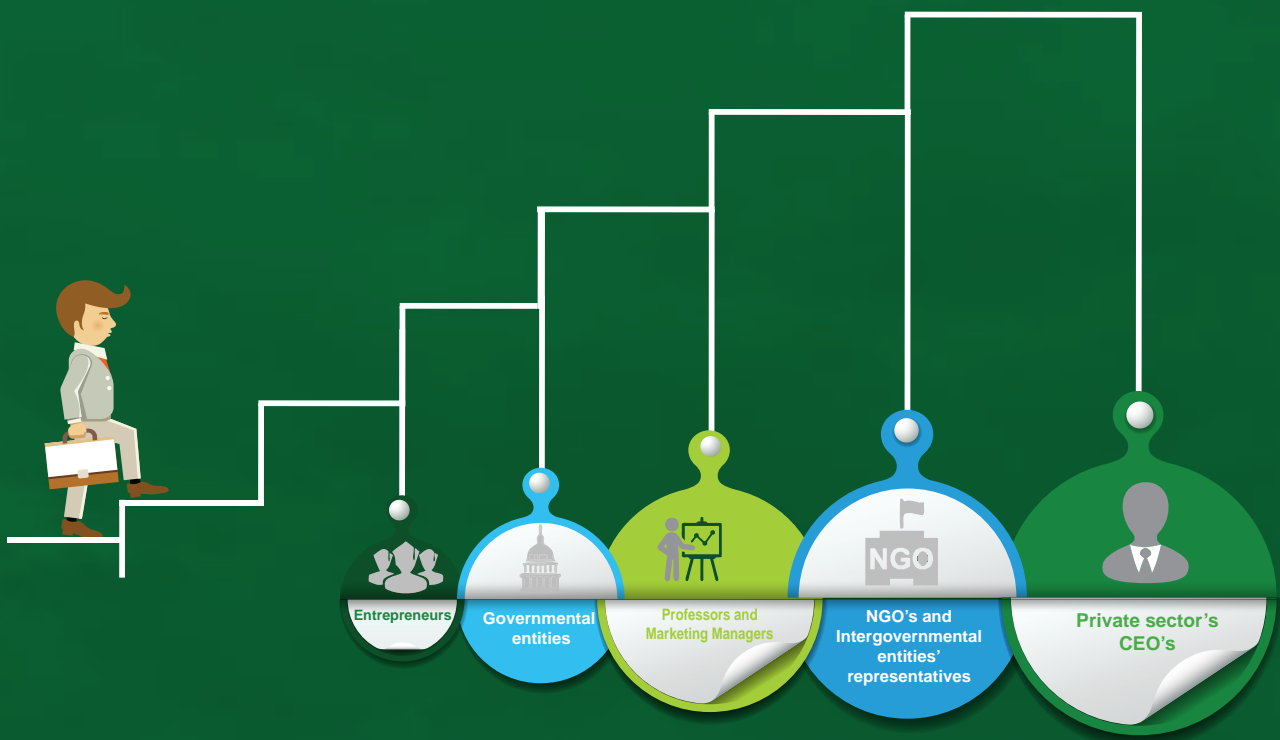
We realize the importance of the participation of companies and the relevant authorities in achieving their strategy to have an impact development in the Egyptian society to reach sustainability.

The Forum includes the ideas and programs adopted by companies to achieve social responsibility and the development of the society as well as presenting government's point of view regarding the social responsibility map to achieve the same goal.

The Forum targets more than 750 companies representatives and experts in the field of social responsibility in order to exchange ideas and submit innovative solutions to develop the society and fulfill their needs.

WHO WILL ATTEND

Share Your
Experience With
More Than 750 Experts



WHY ATTENDING EGYPT CSR FORUM

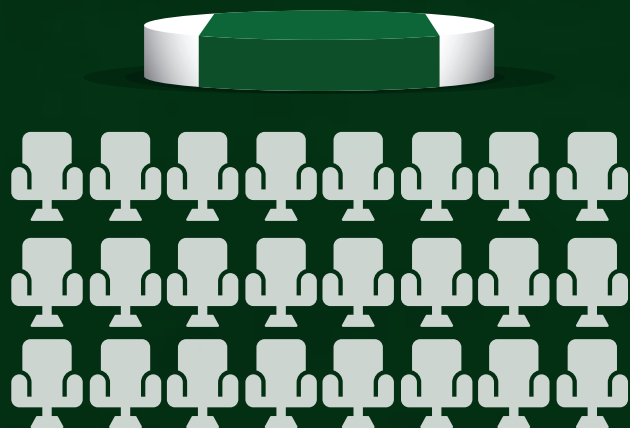


EVENT SETUP PLAN

We Build
Interactive Location
To More Networking

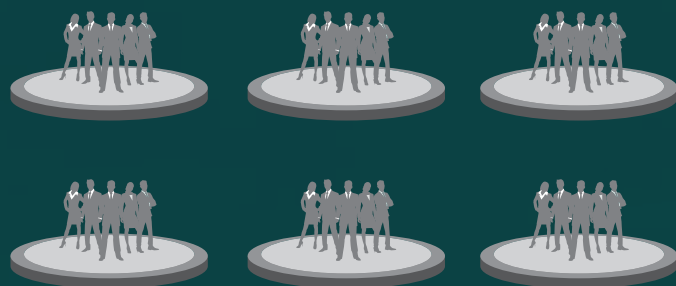
Main Hall

You can attend 8 session through 2 days



Networking Hall

Share your experience with more than
1000 expert in different sectors 6 areas
for networking divide them by different
sectors

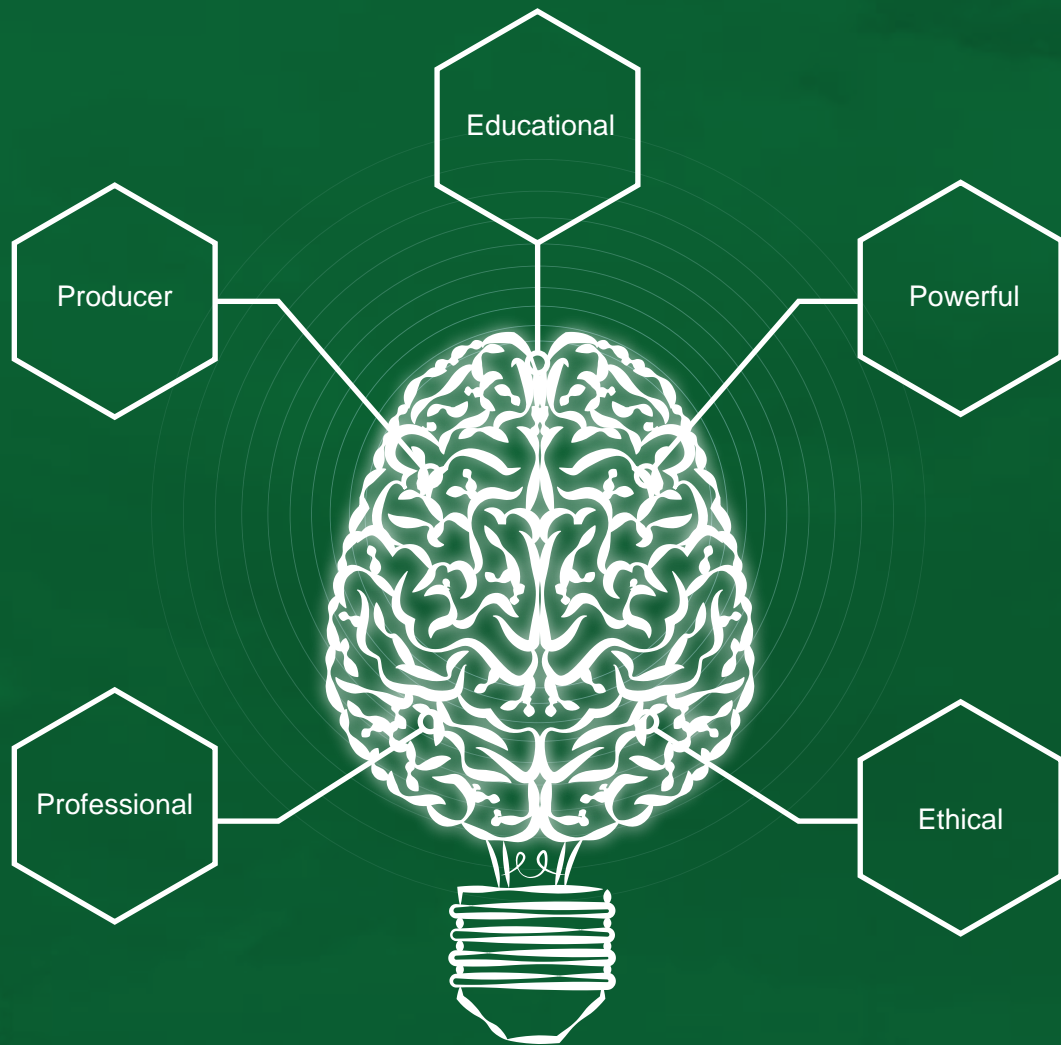


Fundraising And Initiatives

One to one meeting to discuss innovation
initiatives and how to fundraise it



SHARE VALUE TO BUILD A GOOD PRODUCTIVE GLOBAL COMPETITIVE CITIZEN



Our Goals Meet Your Needs

- Creating a competitive edge for the Egyptian citizen to make him able to compete.
- Creating a state of trust between donors and implementers.
- Take advantage of some international experience of some countries that developed by raising the efficiency of its citizens.
- Transition from the charity work to development work.
- Highlighting the role of corporate social responsibility programs in community development.
- Providing an opportunity for all stakeholders to create a dialogue that improves the integration between governmental agencies, private sector companies and civil society organizations.
- Initiatives to unify the efforts of private sector by submitting a call for an integration rather than competition to develop the society.
- Sharing the experience and success stories.
- Emphasizing the needs of various sectors for development.
- Highlighting the role of private sector to develop the society and their case studies.
- Enhancing the employees' skills in the private sectors, NGOs and governmental entities.
- Educational sessions to guide companies to create, develop and implement their **CSR** program



COMMUNICATION PLAN



Public Relation

Media Coverage in all publications
(Newspapers - Websites - Blogger)

Mailshot

4 Mailshots to be sent to more than 10000 interested person.

Advertising

The Ads will published In the following Newspapers And
Websites (Youm7 ,El Masry El-Youm, El Borsa ,Daily
News And Mubasher).

Social Media

Promotional Campaign will be in all Social Media's
(Before,during, and After the conference)

WE DELIVER VALUE



CONFERENCE AGENDA

Day One

Sessions	Panels:	Time
	Registration	8:00-9:00
	Opening speech	9:00-9:10
First Session	<p align="center">The Government And Investment In The Egyptian Citizen</p> <p align="right">9:10-10:00</p> <p>Speakers:</p> <p>H.E. Dr. Ashraf ElAraby <i>Minister of Planning</i></p> <p>Eng. Tarek Kabil <i>Minister of Industry & Foreign Trade</i></p> <p>Dr. Ghada Waly <i>Minister of Social Solidarity</i></p> <p>Eng. Khaled Abdelaziz <i>Minister of Youth & Sports</i></p> <p>Dr. Ahmed Emad Eldin Rady <i>Minister of Health & Population</i></p> <p>Dr. Mohamed Ashmawy <i>Executive Director of Long live Egypt Fund.</i></p> <p>Dr. Ahmed Darwish <i>Chairman Of The General Authority For The Suez Canal Economic Zone</i></p> <p>Mr. Hatem Khater "Moderator" <i>Founder of Terous Misr</i></p> <p>Topics:</p> <ul style="list-style-type: none"> -The Egyptian citizen is the basic of advancement and development. -Creating a competitive Environment to improve and enhance the Egyptian mentality. -Mechanics of investment in the Egyptian citizen. -Positive impacts of social and developmental investment in the citizen and negative impacts of non-fulfillment. 	
	Key Note Speech (Social Capital And Belonging)	
	Dr. Ahmed Okasha	10:00-10:20
Second Session	<p align="center">Common Vision For A Good Productive Global Competitive Citizen</p> <p align="right">10:20-11:50</p> <p>Speakers:</p> <p>Dr. ELHelaly El-Sherbiny <i>Minister of Education</i></p> <p>Dr. Magdy Yacoub</p> <p>Mr. Naguib Sawiris</p> <p>Mr. Hatem Khater</p> <p>Dr. Hossam Badrawy</p> <p>Dr. Tarek Shawky</p> <p>Dr. Osama El Azhary</p> <p>Mr. Ahmed Al Shoukery "Moderator"</p> <p>Topics:</p> <ul style="list-style-type: none"> -Mechanics of developing an operational plan that ensures the integrity of the role of private companies to achieve the development goals of the government. - Unify supporters' efforts to accelerate the development of the Egyptian citizen. - Pillars for a good productive global competitive citizen. -Eliminating bureaucracy and motivating companies to do their social responsibility. -Finance, transparency and coordination as a base for growth. 	

Day One

Sessions	Panels:	Time
	Networking	11:50-12:30
Third Session	Integration To Accomplish Goals (Social Responsibility Integration Not Competition) Speakers: Mr. Mohamed Mansour Dr. Niaz Sallam Mr. Ibrahim El Araby Mr. Omar Mehana Eng. Marwan El Sammak Eng. Mohamed El Sewedy Eng. Amr Allouba Eng. Ayman Ismail "Moderator" Topics: - Unifying the development efforts to increase the return of the investment. - The role of business counsels and professional association to promote cooperation between the government and the private sector. - Challenges offset by the private sector for performing their social responsibility. - Mechanics of transition from charity work to development work.	12:30-2:00
	Networking	2:00-3:00
Fourth Session	Future Plan For Csr From Private Sector	3:00-4:30
	Lunch	4:30-5:30

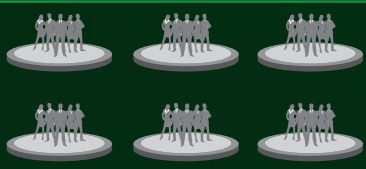
Day Two

Sessions	Panels:	Time
	Registration	8:00-9:00
	Opening speech	9:00-9:15
First Session	International Experiences Speakers: Embassy of Finland Embassy of England Embassy of Malaysia Embassy of Canada Embassy of India Embassy of Japan Embassy of United Arab Emirates Mr. Joice Rafla "Moderator"	9:15-10:15
Second Session	The Requirements Of Financing Entities To Achieve Development Effectively Speakers: Dr. Sahar Nasr <i>(The Minister of International Cooperation)</i> ILO GIZ UNDP World Bank JICA UNESCO DANIDA UNIDO BRITISH COUNCIL Al Waleed Ben Talal Organization Abdel Latif Al Gameel Organization Mr. Monaem Ben Lalhlem "Moderator"	10:15-11:45

Day Two

Sessions	Panels:	Time
	Networking	11:45-12:30
Third Session	Initiatives for a good productive global competitive citizen Speakers: Dr. Manal Omar Dr. Mohamed Refaey Dr. Heba El-swedy	12:30-2:00
	Networking	2:00-3:00
Fourth Session	Future Plan For CSR From Private Sector	3:00-4:30
	Lunch	4:30-5:30

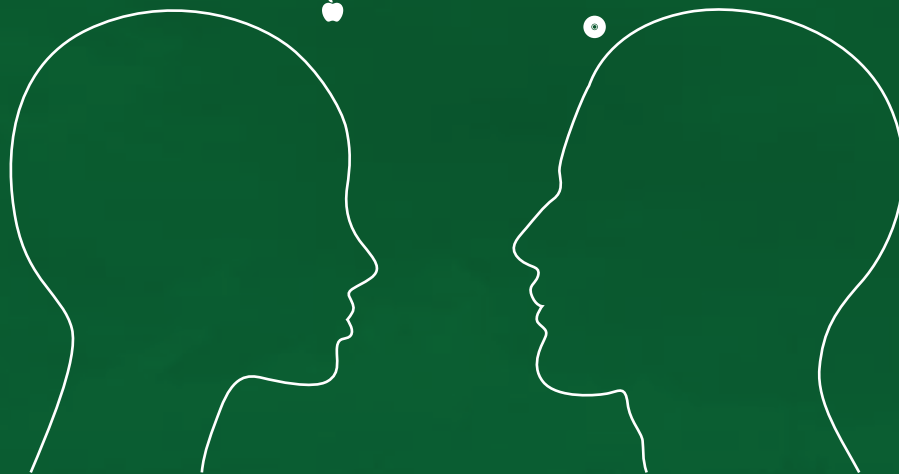
BE A PART OF OUR STORY

Type	Price	Package
Main Sponsor	200,000 EGP	<ul style="list-style-type: none"> • Billboard design for the Sponsor's logo in front of the conference hall • Logo placement in all newspapers, prints and electronic media Ads • Logo Placement on the conference invitation • The sponsor's logo on the website • 10 tickets to attend the conference • The company's logo on the conference backdrop • A video 30 second display on the conference screens • Distribute a press release about the company's participation • Booth 4m x 2m
Official Sponsor	150,000 EGP	<ul style="list-style-type: none"> • Logo Placement in all newspapers, prints and electronic media Ads • The Sponsor's logo on the website • 7 tickets to attend the conference • The company's logo on the conference backdrop • Distribute a press release about the company's participation • Booth 3m x 2m
Co-Sponsor	100,000 EGP	<ul style="list-style-type: none"> • Logo Placement in all newspapers, prints and electronic media Ads • The Sponsor's logo on the website • The company's logo on the conference backdrop • Booth 2m x 2m
Networking Hall Sponsors	75,000 EGP	

Attendance	Price Per Person
Individual	1,500 EGP
Corporate (More than 5 Persons)	1,250 EGP
Academic	1,000 EGP
Student	750 EGP

2015

BECAME JUST MEMORY,
IT'S PLEASURE TO SHARE IT





3-4 May 2015
Intercontinental City Stars

The First Annual Conference
on Social Responsibility in Egypt
the role of the private sector in the development of society

Under Patronage of



The Cabinet of Ministers



Ministry of planning
Follow-up and Administrative



Ministry of Industry & Trade of
Small & Medium



Ministry of International
Cooperation



Ministry of Social
Solidarity



Ministry of Health



Ministry of Education



Ministry of Youth
and Sports



Ministry of State for the
Development of Civilization
and Slums

EGYPT CSR FORUM 2015

Speakers Gathering



The preliminary meeting for the First annual "Egypt CSR Forum" 3-4 May 2015, which has discussed the topics and discussion panels objectives in the presence of number of speakers, moderators and the Organizing Committee



Ayman Ismail, Hatem Khater and Hassan Mostafa



Shereen Shaheen



Mohamed Magdy, Mohamed Fouad and Shereen Alshawarby

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