



**EGYPT**  
**CSR**  
**FORUM**

Corporate  
Social  
Responsibility

**THE THIRD ANNUAL FORUM  
ON SOCIAL RESPONSIBILITY IN EGYPT**  
**8-9 MAY 2017**  
INTERCONTINENTAL CITY STARS - CAIRO, EGYPT  
[www.egyptcsrforum.com](http://www.egyptcsrforum.com)

**CSR WEAVES  
THE FABRIC OF THE FUTURE  
SUSTAINABILITY  
STARTS HERE**

**UNDER THE  
PATRONAGE OF**



Ministry of Planning,  
Monitoring and Administrative  
Reform



Ministry of Social  
Solidarity



Ministry of Investment and  
International Cooperation



Ministry of Electricity and  
Renewable Energy



Ministry of Local  
Development



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CSR Egypt



## ABOUT THE EGYPT CSR FORUM

The third Corporate Social Responsibility (CSR) forum will be held in May 2017, in light of the government's commitment to achieve comprehensive and sustainable development in Egypt. This is in addition to the private sector's eagerness to support the community.

The aim of the forum is to unite the public and private sectors' efforts with civil society organizations and work side by side on achieving the desired objectives of this program to ensure sustainability.

During the forum, the government will present its plans and discuss means of cooperation with the private sector and civil society institutions to find mutually agreed solutions and a clear vision, around which all efforts will be united.

Through its sessions, the forum will put forth ideas to create a clear vision of the state's economic program to achieve sustainable development and the state's vision of 2030.

This is in addition to putting forth solutions on how to utilize the available resources to achieve an impact that can be felt by both the citizen and the community.



The forum also aims to develop a vision and solutions for reducing the budget deficit through the private sector's participation in supporting the state's developmental projects.

The forum will also shed light on sustainable development engines and constraints whether they're related to legislations and laws or making financial reforms or eliminating bureaucracy by having a plan upon which stakeholders and concerned authorities agree, in order to accelerate the implementation of its developmental objective.

The CSR Forum will review investment plans across Egyptian governorates, and the mechanics of creating a sustainable village to be a role model for all egyptian villages, and to develop standards to measure achievement rates and ensure a return on investment.

This year, the forum will provide an opportunity for companies and civil society organizations to present their experiences in achieving the developmental impact of sustainability.

The event this year is expected to gather more than 1,000 people, including representatives of companies and those with expertise in the field of social responsibility in order to exchange ideas and develop innovative solutions for the development, implementation and support of the state's plans.

Thus your participation is important in supporting these efforts and we know that such participation will enrich the event with experience in community work.

# SHARE YOUR EXPERIENCE

Share Your Experience With  
**MORE THAN 1,000 EXPERTS**



Governmental  
Entities



Private Sector  
Top Management



NGOs And  
Intergovernmental  
Entities' Representatives



Professors and CSR &  
Marketing Managers



Entrepreneurs

# WE SHARE VALUE



Networking



Innovative Initiatives



Fundraising



Share Experience



Discover  
Governmental Plans



Know Global CSR Trends

# EVENT SETUP PLAN

## A More Interactive Location to Facilitate Networking



### Main Hall

You can attend 8 sessions throughout 2 days



### Networking Hall

Share your experience with more than 1,000 experts in different sectors  
6 areas for networking in different sectors



### Workshops

One-to-one meeting to discuss innovative initiatives and how to fundraise

# COMMUNICATIONS PLAN



## Public Relations

Media Coverage in all publications  
(Newspapers - Websites - Blogs )



## Mail Shots

Mail Shots to more than 10,000 interested people .



## Advertising

Ads will be published in all major newspapers and websites ( Youm7, El-Masry El-Youm, El-Borsa, Daily News Egypt and Mubasher ).



## Social Media

Promotional campaign across social media platforms,  
SMS and mobile advertising

# WE DELIVER VALUE



**10**

DISCUSSIONS



**6**

PRESENTATIONS



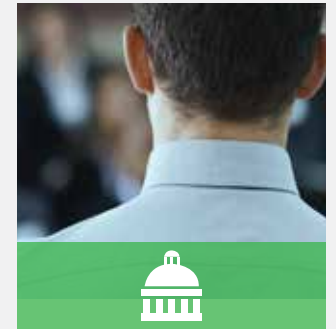
**40**

SPEAKERS



**1,000**

EXPERTS



**7**

MINISTERS





**AGENDA 2017**

# **The Private Sector's Role in Supporting the Comprehensive Economic Program to Achieve Sustainable Development**

**(Draft Agenda)**

10:15-10:30

10:30-10:45

# DAY ONE

## First Session: Government and sustainable development challenges in light of the current changes

| Speakers:   | Topics:  | Time        |
|---|--|-------------|
|   | Registration   | 08:00-09:00 |
|   | Opening Speech   | 09:00-09:05 |
|   | Keynote Speech   | 09:05-09:10 |
|   | Keynote Speech   | 09:10-09:15 |
| <p><b>Dr. Hala Al-Saeed</b><br/>Minister of Planning, Monitoring and Administrative Reform</p> <p><b>Dr. Ghada Waly</b><br/>Minister of Social Solidarity</p> <p><b>Dr. Sahar Nasr</b><br/>Minister of Investment and International Cooperation</p> <p><b>Dr. Mohammed Shaker</b><br/>Minister of Electricity and Renewable Energy</p> <p><b>Dr. Hisham Al-Sherif</b><br/>Minister of Local Development</p> <p><b>Dr. Mohammed Omran</b><br/>EGX Chairman</p> <p><b>Dr. Maissa Shawky</b><br/>Deputy Minister of Health and Population, Head of National Population Council and National Council for Childhood and Motherhood</p> <p><b>Dr. Ahmed Darwish</b><br/>Chairman, General Authority for Suez Canal Economic Zone</p> <p><b>Moderator:</b><br/><b>Dr. Sherif Samy</b><br/>Chairman, EFSA</p> | <ul style="list-style-type: none"> <li>• State's comprehensive vision to achieve sustainable development (2030)</li> <li>• Changing culture: From consumption to production</li> <li>• Historic opportunity to develop industry and create real job opportunities</li> <li>• CSR role in the banking sector to avoid the adverse effects of the financial and economic reform</li> </ul> | 09:15-10:30 |

Please note that this is a proposed agenda and that it is subject to changes and updates.

**Presentation by H.E. Mr. Markus Leitner**  
Ambassador of Switzerland to Egypt

10:30-10:45

**Presentation by Mrs. Nermin Shehab Eldin**  
General Manager of Marketing, Corporate Communication and CSR at NBE

10:45-11:00

## Second Session: Good citizenship in the developing communities

| Speakers:  | Topics:  | Time        |
|--|--|-------------|
| <p><b>Mr. Mohamed El-Nawawy</b><br/>Founder, PARTNERS.LAW</p> <p><b>Dr. Amr Hassanein</b><br/>Chairman, MERIS</p> <p><b>Administrative Control Authority Representative</b></p> <p><b>Dr. Medhat Al-Madany</b><br/>Founder &amp; Guardian ProMark</p> <p><b>Mr. Tamer Younes</b><br/>Member of the Board, P&amp;G Egypt,<br/>Head of Communications &amp; Government Relations</p> <p><b>Moderator:</b></p> <p><b>Mr. Hatem Khater</b><br/>Founder Terous Misr</p> | <ul style="list-style-type: none"><li>• Mechanisms of countering corruption and eliminating nepotism to create expertise and accomplish achievements</li><li>• Efficiency of governmental institutions and their ability to achieve growth</li><li>• Public interest as a base to achieve private interest</li></ul> | 11:00-12:15 |

**Presentation by Mr. Ayman Elgohary**  
General Manager for Egypt of CISCO

12:15-12:30

**Presentation by Scatec Solar**

12:30-12:45

Please note that this is a proposed agenda and that it is subject to changes and updates.

## Third Session: Sustainable development engines

| Speakers:  | Topics:  | Time        |
|--|--|-------------|
| <p>Eng. Mohamed El-Sewedy<br/>Chairman, FEI</p> <p>Dr. Hani Sarie-El Din</p> <p>Mr. Ashraf El-Kady<br/>Chairman and Managing Director,<br/>The United Bank</p> <p>Dr. Nader Riad<br/>Chairman of Bavaria Egypt</p> <p><b>Moderator:</b></p> <p>Mr. Mohsen Adel<br/>Managing Director, Pioneers Holding</p> | <ul style="list-style-type: none"> <li>• Mechanisms of countering corruption and eliminating nepotism to create expertise and accomplish achievements</li> <li>• Efficiency of governmental institutions and their ability to achieve growth</li> <li>• Public interest as a base to achieve private interest</li> </ul> | 12:45-02:00 |
| <b>Break</b>   |  | 02:00-02:30 |
| <b>Presentation by Mr. Hassan Serag Eldin</b><br>Head of Communication & CSR for Credie Agricole Egypt   |  | 02:30-02:45 |
| <b>Presentation by UNIDO</b>   |  | 02:45-03:00 |

Please note that this is a proposed agenda and that it is subject to changes and updates.

## Fourth Session: Made in Egypt

| Speakers:   | Topics:  | Time        |
|---|--|-------------|
| <p><b>Mr. Mahmoud Sarg</b><br/>Head of SMEs Committee, FEI</p> <p><b>Eng. Hossam Farid</b><br/>Board member of FEI &amp; Head of the Industrial Integration Committee.</p> <p><b>Mr. Sherif Diwany</b><br/>Industrial Committee, ABA</p> <p><b>Dr. Ahmed Gaber</b><br/>Chairman, Chemonics EGYPT</p> <p><b>Moderator:</b></p> <p><b>Mr. Ahmed Mashour</b><br/>Chairman, EJB</p> | <ul style="list-style-type: none"><li>• Controlling production system and committing to quality standards and pricing mechanisms</li><li>• Egyptian workers as a base for Egyptian industry</li><li>• Base of the pyramid concept</li><li>• Supply chains and encouraging entrepreneurs</li><li>• Organic agriculture and export</li></ul> | 03:00-04:30 |
| Lunch   |  | 04:30-05:30 |

Please note that this is a proposed agenda and that it is subject to changes and updates.

# DAY TWO

## First Session: Investment plan in Egyptian governorates

Registration

08:00-09:00

| Speakers:   | Topics:  | Time               |
|---|--|--------------------|
| <p><b>General Mahmoud Ashmawy</b><br/>Qalyubia Governor</p> <p><b>Dr. Mohamed Badr</b><br/>Luxor Governor</p> <p><b>Mr. Mohamed Ashmawy</b><br/>Executive Director, Tahya Misr Fund</p> <p><b>Dr. Abla Abdel Latif</b></p> <p><b>Mr. Hussein Shokry</b></p> <p><b>Mr. Marwan El-Sammak</b><br/>General Manager, Medlevant Shipping Company</p> <p><b>Ms. Manal El-Gamiel</b><br/>Managing Director, Alkorra Foundation</p> <p><b>Moderator:</b></p> <p><b>Dr. Khalid Abdel Halim</b><br/>Chairman, Takamol Foundation</p> | <ul style="list-style-type: none"><li>• Government plans that need support</li><li>• Governorates' ability to attract investment</li><li>• Quality of life index in the rural areas</li><li>• How to create added value for every Egyptian governorate?</li><li>• Integration mechanisms between the government and private sector's plans to develop governorates</li></ul> | <p>09:00-10:15</p> |

Please note that this is a proposed agenda and that it is subject to changes and updates.

**Presentation by Mrs. Amal Mobada**  
Director of the Fundraising Department at Misr El Kheir Foundation

10:15-10:30

**Presentation by The United Bank**

10:30-10:45

## Second Session: Sustainable Village

| Speakers:   | Topics:  | Time        |
|---|--|-------------|
| <p><b>Dr. Ayman Abdel Moneim</b><br/>Sohag Governor</p> <p><b>Dr. Hoda Dahroug</b><br/>Member of the Presidential Advisory Council for Development</p> <p><b>Dr. Ahmed Aziz</b><br/>Scientific Advisor at Sohag Governorate</p> <p><b>Mr. Niazy Sallam</b><br/>Chairman, Egyptian Food Bank</p> <p><b>Eng. Hossam Al-Qabany</b><br/>Board Chairman, Dar Al Orman</p> <p><b>Moderator:</b><br/><b>Dr. Ali Awny</b><br/>Professor of Practice, American University in Cairo</p> | <ul style="list-style-type: none"><li>• Improving the efficiency of governmental institutions</li><li>• Community and participation based sustainability</li><li>• Technology's role in sustainability</li><li>• Role of Akhmim's citizens in sustainable development</li><li>• Sustainability mechanisms as a substitute to begging</li><li>• Civil institutions developmental role in achieving sustainability</li><li>• Integration and cooperation between civil society organizations</li></ul> | 10:45-12:00 |

**Presentation by Mn Agl Masr Association**

12:00-12:15

**Presentation by PepsiCo**

12:15-12:30

Please note that this is a proposed agenda and that it is subject to changes and updates.

## Third Session: Innovative strategies to achieve integration between community goals and parties involved in the working environment

| Speakers:  | Topics:  | Time               |
|--|--|--------------------|
| <p><b>Ms. Alyaa Ghanam</b><br/>Director, Civil Society Organizations - League of Arab States</p> <p><b>M.Sc. Felix Hartenstein</b><br/>Lecturer and Research Associate, Technische Universität Berlin</p> <p><b>Ms. Dalia Abdel Kader</b><br/>Director of Sustainability, Marketing and Communications sector, AAIB</p> <p><b>Ms. Shereen Shaheen</b><br/>Corporate Affairs Head, PepsiCo North East Africa</p> <p><b>Ms. Omnia El-Nosairy</b><br/>Vice President for Business Development, Barclays</p> <p><b>Eng. Khaled Abdelkader</b><br/>General Manager, Microsoft Egypt</p> <p><b>Moderator:</b><br/><b>Dr. Sherine Alshawarby</b><br/>Professor of Economics, Faculty of Economics and Political Science, Cairo University</p> | <p>This session will discuss the private sector and civil society's role in developing new mechanisms to support the society and provide innovative funding sources for initiatives. This is through viewing many influential experiences that has been carried out by the private sector and civil society.</p> | <p>12:30-02:00</p> |
| <b>Break</b>   |  | 02:00-02:30        |
| <b>Presentation by Ms. Katia Oteman</b><br>(Director of Public Policy Roche Middle East)   |  | 02:30-02:40        |
| <b>Presentation by Shaimaa Lasheen</b>   |  | 02:40-02:50        |
| <b>Presentation By Eng. Omar Sabbour</b><br>Board Member, Al Ahly for Real Estate Development  |  | 02:50-03:00        |

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## Fourth Session: Sustainability reporting and social impact measurement

| Speakers:  | Topics:  | Time               |
|--|--|--------------------|
| <p><b>Eng., MM, Kari Mercedes Fremme</b><br/>Vice-President of Sustainability, Scatec Solar</p> <p><b>Mr. Moataz Darwish</b><br/>Deputy Country Chairman, Shell Egypt</p> <p><b>Ms. Asmaa Abdel Mohsen</b><br/>Sustainable Development Expert, EOS</p> <p><b>Ms. Viveka Anderson</b><br/>Expert, CSR Company International</p> <p><b>Moderator:</b></p> <p><b>Dr. Ehab Shalaby</b><br/>President, RISC Holding</p> | <ul style="list-style-type: none"> <li>• How to prepare sustainability reports?</li> <li>• How do sustainability reports affect corporate performance?</li> <li>• ISO 26,000: Methodology and how to align with this methodology</li> <li>• Egypt's sustainability report</li> <li>• Presenting case studies of leading companies' sustainability reports</li> </ul> | <p>03:00-04:30</p> |
| <p>Lunch</p>   |  | <p>04:30-05:30</p> |

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# SPONSORSHIP PACKAGES



## BE A PART OF OUR STORY



## Main Sponsor

### Total value : EGP 200.000

- Billboard design for the sponsor's logo in front of the conference hall
- Logo placement in all newspapers, print and electronic media ads
- Logo placement on the conference invitation
- The sponsor's logo on the website
- 10 tickets to attend the conference
- The company's logo on the conference backdrop
- 30-second video display on the conference screens
- Distribute a press release about the company's participation
- Booth 4m x 2m

## Official Sponsor

### Total value : EGP 150.000

- Logo placement in all newspapers, print and electronic media ads
- The sponsor's logo on the website
- 7 tickets to attend the conference
- The company's logo on the conference backdrop
- Distribute a press release about the company's participation
- Booth 3m x 2m

## Co-Sponsor

### Total value : EGP 100.000

- Logo placement in all newspapers, print and electronic media ads
- The sponsor's logo on the website
- The company's logo on the conference backdrop
- Booth 2m x 2m

## Attendance



### Individuals

**1.500 EGP** (Price Per Person)



### Corporations

( More than 5 Persons )

**1.250 EGP** (Price Per Person)



### Academic

**1.000 EGP** (Price Per Person)



### NGOs and Foundations

**1.000 EGP** (Price Per Person)



# OVERVIEW OF EGYPT CSR FORUM 2015-2016

VISIT OUR WEBSITE  
[www.egyptcsrforum.com](http://www.egyptcsrforum.com)

# THE EGYPT CSR FORUM 2016



# THE EGYPT CSR FORUM 2015



A photograph of a speaker in a dark suit standing on a stage, facing a large audience. The scene is dimly lit, with a strong green color overlay across the entire image. The speaker's right hand is slightly raised. The audience is visible in the background, mostly in silhouette.

**SOME OF OUR  
SPEAKERS' TESTIMONIALS**





**Dr. Ali Awni**

Director at John D. Gerhart Center for  
Philanthropy and Civic Engagement



*The conference established itself as one of the main events on CSR and Social impact in Egypt. It is a must attend for anyone interested in knowing what is happening in those areas and an excellent networking opportunity for all stakeholders.*

*I am very impressed with the organization of the event and the superb selection of the topics and speakers.*



**Dr. Nevine Abdelkhalek**

ECG - Vice President & EBA - Sustainable  
Committee Chair



*I am both honoured and privileged to be part of the CSR Forum that proved from its first year to be the premium platform to discuss sustainable Development issues in Egypt.*

*The forum brings together key Politicians, leaders, academics and influential practitioners representing a wide-spectrum of industries, economies and organizations to discuss challenges, share best practices and identify solutions forward.*

*Today, the CSR Forum is not anymore a simple initiative, it represents a cornerstone of Egypt's sustainability conversation especially with the follow up of the recommendations of the 2nd CSR Forum and the Model of a sustainable village that reflects the power of Team Work and*

*Coordination as well as Resilience.*





**Dr. Sherifa Fouad Sherif**

*Head of the Public Administration Research Center (PARC) Professor of Public Administration Faculty of Economics and Political Science Cairo University*



*I am personally extending my sincere gratitude to the organizing committee of the 2016 CSR Forum. The conference was executed with the utmost professionalism and tailored to meet the needs of the attendees. Delivered with detailed perfectionism that resulted in wide spread networking covering all sectors from private, government and NGO's, resulting in extensive knowledge sharing.*

*Good luck for the upcoming Egypt CSR Forum 2017.*



**Dr. Sherine El-Shorbagi**

*Director of Sustainable & Technical Assistance, IMC*



*My experience with Egypt CSR Forum was very good. If it weren't for the forum, I wouldn't have had the chance to meet with other partners and stakeholders.*





**Mr. El-Sayed Torky**  
National Coordinator, ILO



*The event was perfectly organized, it discussed new topics with the participation of a wide range of speakers who were perfectly selected to address these topics.*



**Mr. Alaa Fahmy**

UNIDO National Programme Officer



*An effective platform for exchanging development ideas and for collaboration with government, private sector and civil society professionals and agents of change. We were able to start a number of joint development initiatives on the basis of our participation and networking at the event.*





**Mr. Alaa Idris**  
Chariman of ECASTI

“

*A very well organized forum that met my expectations.*”

تشرفت بالمشاركة فى المؤتمر السنوي للمسئولية الإجتماعية فى المرات  
السابقة فى أكثر من جلسة كمتحدث وكمحاور وأرى أنه بالنسبة  
للتنظيم والموضوعات التى طرحت للمناقشة والشخصيات المتحدثة  
والمحاورين كانوا على أعلى مستوى

“



**دكتور / نيازى سلام**

رئيس بنك الطعام المصرى



**Mr. Sherif Samy**

*Chairman, Egyptian Financial  
Supervisory Authority (EFSA)*



*Egypt CSR Forum is a unique model in social responsibility*



**Nahla Zeitoun**

*Senior Social Protection Specialist, World Bank*



*I had the pleasure to participate in the first Egypt CSR Forum in my capacity at the time as UNDP's Poverty Team Leader. The Forum acted as an excellent platform to galvanize the potentials of the private sector community to contribute collectively towards the development of Egypt.*

*The Forum brought together practitioners, academia, private sector, foundations, NGOs and international partners. There was also strong government commitment and involvement. I believe that CSR interventions can only be realized if all stakeholders talk to one another and build on each other's strength.*

*The CSR forum availed that opportunity for us all.*





**Shereen Shaheen**

Head of Corporate affairs Egypt and Head of  
Brand PR MENA, Pepsico



*On the occasion of the 3rd CSR Forum, I wish to recognize the progress made in instilling the culture of sustainability in the Egyptian business community and the consequent growth in the number, diversity and value of initiatives driven in this forum.*

*This truly transcends our PepsiCo's Performance with Purpose strategy which is to focus on long-term growth while leaving a positive imprint on society.*

*I consider the CSR forum as one of the biggest sustainability platforms in Egypt integrating the development efforts of the public sector, private sector and civil society organizations.*

*Much remains to be done, however, in order to deploy all the synergies that only a concerted, focused national strategy can help achieve, we all need to give it our best. I wish the CSR Forum continuous success in bringing iconic catalysts of change and subject matter experts in the sustainability field to drive Egypt vision 2030 to reality.*



**Mai Abdel Rahman**

Programme Analyst, United Nations Development  
Programme (UNDP)



*I had the pleasure to participate as a speaker in the Egypt CSR Forum 2016. I believe this forum serves as a platform that unite the public and private sectors' efforts with civil society organizations and work side by side on achieving the desired objectives of ensuring sustainability and the development of Egypt.*

*The Forum built a policy dialogue among private sector, government, academia, CSOs and international organizations and it provided opportunities to share best practices in CSR with the key stakeholders.*

*The forum showed the private sector's eagerness to contribute to the development of Egypt.*





**Dr. Dina El Kayaly**

Head of Marketing and Market Research  
EDGE for Training and Consultancy



**Mr. Ramy Koussa**

Managing Director- MSD Egypt

“

*I was a speaker at the first CSR Forum and an attendee at the second CSR Forum, both events were very successful, this success was in large part due to the work of “Egypt CSR Forum”*

*I would like to take the opportunity to thank you all at “Egypt CSR Forum” for your hard work before, during and after the forum, and for the immense support you provided throughout the forums.*

*I realize you all invested a huge amount of time and effort into helping make the forum such a success, and did so in such a friendly and patient manner. This was very much appreciated.*

*The Forum is not only a great place to network with current customers and colleagues, but also provides a unique opportunity to develop new relationships within the industry.*

*I've met so many people at the Forum over the last two years I've attended and it's been a great experience!* ”

“

*I was impressed by CSR Egypt Forum 2016 . It clearly showcased best practices and the synergies of the collaboration of different sectors together with civil societies* ”

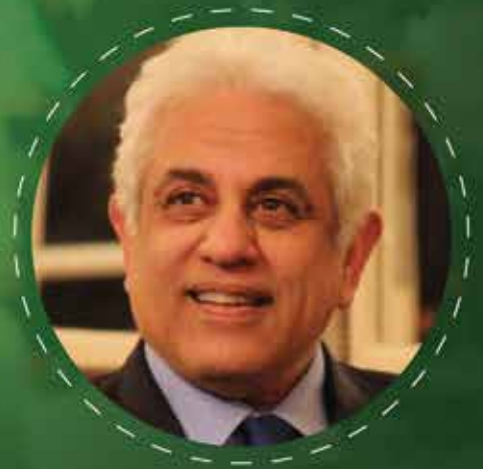
” ملتقي الفكر والعمل ورسم المستقبل ... يعيد بناء  
العلاقات بين الحكومة والمجتمع المدني  
والقطاع الخاص “



**دكتور / محمد رفاعي**

رئيس مجلس إدارة مؤسسة اجيال مصر

” إن تجمع القطاع الخاص الذي يضع مسئوليته الإجتماعية  
كأولوية وبشكل مؤسسي في هذا الملتقى  
يحفز الآخرين ويزيد من فاعلية الجميع “



**دكتور / حسام بدراوي**

رئيس مؤسسة النيل بدراوي  
للتعليم والتنمية



A photograph of a man in a dark suit standing on a stage, facing a large audience. The scene is dimly lit, with a strong green color overlay across the entire image. The speaker is in the foreground, slightly to the left, with his back to the camera. The audience is seated in rows, filling the background. The text "SOME OF OUR SPEAKERS" is centered in white, bold, uppercase letters.

**SOME OF OUR SPEAKERS**



**Dr. Hala Al-Saeed**

Minister of Planning, Monitoring  
and Administrative Reform



**Ghada Waly**

Minister of Social Solidarity



**Mohamed Shaker**

Minister of Electricity  
and Renewable Energy



**Dr. Sahar Nasr**

Minister of Investment and  
International Cooperation



**Hisham Al-Sherif**

Minister of Local Development



**Mohammed omran**

EGX Chairman



**Dr. Mohamed Badr**  
Luxor Governor



**General Mohammed Abdel Rahman**  
Qalyubia Governor



**Dr. Ayman Abdel Moneim**  
Sohag Governor



**Markus Leitner**  
Ambassador of Switzerland



**Ehab Shalaby**  
President, RISC Holding



**Ms. Manal El Gamiel**  
Managing Director Alkorra Foundation



**Ahmed Darwish**  
Chairman of Terous Misr



**Mohamed El-Sewedy**  
Chairman of FEI



**Hatem Khater**  
Founder Terous Misr



**Hassan Mostafa**  
Chairman&CEO of CSR Egypt



**Mohsen Adel**  
Managing Director Pioneers Holding



**Ahmed Mashhour**  
Chairman of EJB



**Mohamed El-Nawawy**  
Founder PARTNERS.LAW



**Amr Hassanain**  
Chairman of MERIS



**Medhat Al-Madany**  
Founder & Guardian ProMark



**Nader Riad**  
Chairman of Bavaria Egypt



**Marwan El-Sammak**  
General Manager Medlevant  
Shipping Company



**Dalia Abdel Kader**  
Director of Marketing&Comm  
Arab African International Bank



**Hossam Farid**

Board member of the Federation of Egyptian Industries & head of the industrial integration committee



**Shereen Shaheen**

Corporate Affairs head  
PepsiCo North East Africa



**Ali Awni**

Professor of Practice  
American University in Cairo



**Sherif Samy**

Chairman, EFSA



**Heba El-Swedy**

Founder Ahl Masr Foundation



**Eng. Hossam Al-Qabany**

Board Chairman of Dar Al Orman



**Ashraf El-Kady**

Chairman and Managing Director,  
The United Bank



**Hoda Dahroug**

Member of the Presidential  
Advisory Council for Development



**M.Sc. Felix Hartenstein**

Lecturer and Research Associate,  
Technische Universität Berlin



**Katia Oteman**

Director of Public Policy  
Roche Middle East



**Mr. Tamer Younes**

Member of the Board, P&G Egypt,  
Head of Communications & Government  
Relations.



**Eng., MM, Kari Mercedes Fremme**

Vice-President of Sustainability  
at Scatec Solar

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Development of Civilization  
and Slums



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# OUR PARTNERS 2017

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